

business
for sale

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **28th June 2025**

Business Reference: **BFS11209**

About the Business:

www.realteabev.com

Sector: **Manufacturing**



Asking Price:

R **1,100,000**

Monthly Profit:

R **16,667**

Asset Value:

R **1,000,000**

Stock Value:

R **200,000**

Yearly Net Profit :

R **200,000**



Business Report

Background and History

Real Tea Beverages is a dynamic start-up founded in 2020 by passionate entrepreneurs aiming to revolutionize the iced tea market with a healthy alternative. As a self-funded, debt-free business, we proudly offer our own branded iced tea and provide white-label solutions for retailers, focusing on quality and innovation to meet consumer demand.

Products and Services

Real Tea Beverages specializes in crafting refreshing, sugar-free iced teas in four delicious flavors: Berry, Lemon, Peach, and Apple. Whether for our own brand or private-label clients, we focus on delivering high-quality, flavorful beverages that cater to health-conscious consumers.

Assets

Real Tea Beverages' primary asset is its brand, which has a nationwide presence in over 100 retailers. The business also manufactures private-label iced teas for a major retailer. Known for its unique, carefully developed formulations, the company offers four sugar-free flavors: Berry, Lemon, Peach, and Apple. With a lean, outsourced business model, Real Tea Beverages efficiently manages production while focusing on brand growth and innovation.

Employees

The directors only - who are not drawing a salary

Financials and Forecasts

We can supply financials upon request. Please bare in mind that this is a start up busniess at the beginning of its life cycle, the business model has been set up, all the collateral created, the client base set up, nothing more needed either than someone to take it to the next level.

Reason for Sale

The reason for selling is this is a self funded startup and for it to grow to the next level it needs funding. Both partners have other investments in other businesses and cannot dedicate more resources to this business. It has huge potential and most of the legwork has been done. It is time to hand over to the next owner to scale the business.

Conclusion

In summary, **Real Tea Beverages** leverages its strong brand presence and unique, high-quality formulations to deliver delicious, sugar-free iced teas in four distinct flavors: Berry, Lemon, Peach, and Apple. With the business set up, running, and all the hard work done, it is well-positioned for growth. The only requirement is a visionary to take it to the next level. This makes it an ideal addition for a manufacturing beverage company looking to expand into the health food market.