

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **6th May 2025**

Business Reference: **37187**

About the Business:

Skincare and aesthetics clinic with established cliental

This skincare and aesthetics clinic offers reliable and professional treatments with the utmost care and precision. They have an established presence in the area with repeat clients that come back for exceptional, professional and personal services that they supply.

Skincare and aesthetics clinic with established cliental



Sector: **Services**

Asking Price:

R **400,000**

Monthly Profit:

R **19,525**

Asset Value:

R 2,500,000

Stock Value:

R 250,000

Yearly Net Profit :

R 234,301



Business Report

Fully describe the business's activities?

This skincare and aesthetics clinic offers beauty treatments and advanced aesthetic treatments as well as sells retail skincare products directly to their clients.

How does the business operate on a daily basis?

The business is a trading skincare and aesthetics clinic and generates turnover by offering clients an array of skin and body treatments, as well as selling retail skincare stock from the store.

What Advertising/Marketing is carried out?

Facebook & Instagram. As well as physical signage of current specials on posters outside the premises.

What competition exists?

The business operates within an market that is very competitive, however the business prides itself with being much more private, professional and personal than other large franchise chains.

Give a breakdown of staff/ functions/ length of service?

Clinic Manager & Receptionist -
Senior Aesthetic Therapist -
Senior Aesthetic Therapist - 2 months
Somatologist - 6 months
Part time Receptionist -

Do any have management potential?

Some of the staff have management potential.

How involved is the Owner in running the business?

Quite involved. Largely involved in the day-to-day operations and all financial matters

When does the current lease end?

October 2025

What are the trading hours?

08:30 - 17:30 (Monday to Friday)
08:30 - 13:00 (Saturday)
Closed on Sundays & public holidays

What are the main assets of the business?

Equipment used for skin treatments

Strengths?

Professionalism, Personal Approach, Latest Technology & Products and exceptional service. Hands on management. Large and loyal client base

Weaknesses?

Less exposure for passing traffic than competitors.

Opportunities?

Room for growth to add more staff.
Increasing marketing might increase traffic and sales.

Threats?

Competitive market

What is the reason for the sale?

Would like to step away from work in order to spend time with family.