



BUSINESS REPORT

Date: **19th August 2025**

Business Reference: **37218**

About the Business:

Urgent sale of Hair ,Nail and Beauty Salon Pretoria East

The Business is a well-known salon with a strong local reputation and recognition. This salon is a turnkey business opportunity with strong operational systems, a dedicated client base, and a positive team culture—ready for a new owner to continue its success.

Urgent sale of Hair ,Nail and Beauty Salon Pretoria East



Sector: **Services**

Asking Price:

R **350,000**

Monthly Profit:

R **15,907**

Asset Value:

R **671,166**

Stock Value:

R **399,000**

Yearly Net Profit :

R **190,881**



Business Report

Fully describe the business's activities?

A well-established luxury beauty salon in Pretoria East offering nails, hair, skincare, and slimming services under one roof. The spacious, fully equipped facility includes multiple treatment rooms, a large outdoor patio for events, and rental income opportunities. With a loyal client base, strong marketing, a dedicated team, and streamlined operations, it's a trusted, thriving brand known for quality and professionalism.

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How does the business operate on a daily basis?

Open at 08h40 for staff to prepare and doors open 9h00 for clients
Reception handles all bookings and emails as well as Whatsapp, also order requests, stock take and signing stock in and out. Clients can also book online, staff attend to their booked clients and perform house duties when not booked.
All has duty books to follow and to book this on our online booking program
When owner is not in, reception have keys to open and lock at 17h00

What Advertising/Marketing is carried out?

Facebook, Instagram, website and Whatsapp Broadcasts

What competition exists?

Yes there are , but the business offers hair, nails and beauty under one roof

How could the profitability of the business be improved?

Improve displays, promote on social media, create bundles, and reward staff for retail sales.
Staff Optimization and Renting out spare beauty rooms to specialists and part-time therapists.
Host patio events, partner with planners, and start monthly themed nights.
Offer prepaid service deals and VIP membership perks.
Create special offers to drive business during slow periods.

Give a breakdown of staff/ functions/ length of service?

1 receptionist - handles bookings, stock, stock taking and creating content,, social media (Since 2021)
1 x supervisor / somatologist - handles customer service, staff, all beauty treatments, gel nails and pedi's, slimming, lashes (Since 2021)
2 x nail techs (1 x senior since 2022) (1 x nail tech since 2023) 1 x hair dresser (Master Level) since 2024
1 x house keeper (since 2024)
1 x rent a chair hair dresser (March 2025)

Do any have management potential?

Yes

How involved is the Owner in running the business?

The Owner is quite involved, but the supervisor or front house can stand in
The Supervisor has been the manager at the beauty salon in at the previous shop for 2 years

When does the current lease end?

The current lease ends in February 2028

What are the trading hours?

Own hours can be set - currently 9h00 till 17h00.
Six days a week

What are the main assets of the business?

A fully equipped shop to do nails, Hair, Facial, Tints, etc. A detail asset list is available.
The establishment cost of R500 000 was incurred in February 2025 that was for the shop fitting, Laminating floors, dry waling for 11 rooms, lights,, aircon, plumbing ,electricity, kitchen .The layout was done for a Nail Room ,Pedi Lounge Room ,2 Facial Rooms, Shampoo Chair Room , 4 Hair Stations ,2 Extra Beauty Rooms, Kitchen & Storeroom.

Strengths?

Fully equipped and well organized running concern.
The Brand and name of the business are well known for top quality services to clients.. .

Weaknesses?

The previous landlord in a Mall wanted to the center and the business moved to the current new premises
Not all the clients are in a position to visit the new premises causing a decline in sales for an average of R200 000 pm to R143000 in March 2025. New clients are added every day. New staff to be appointed for the growth. , .

Opportunities?

Retail Boost: Improve displays, promote on social media, create bundles, and reward staff for retail sales.

Staff Optimization: Implement tiered pricing, upskill staff, and launch membership subscriptions.

Room Rental: Rent out spare beauty rooms to specialists and part-time therapists.

Events & Bookings: Host patio events, partner with planners, and start monthly themed nights.

Packages & Memberships: Offer prepaid service deals and VIP membership perks.

Client Retention: Launch loyalty points, referral rewards, and birthday vouchers.

Off-Peak Strategy: Create special offers to drive business during slow periods.

What is the reason for the sale?

The owner wants to focus on starting a family and be more at home and starting a new business from home.