

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **31st July 2025**

Business Reference: **BFS11155**

About the Business:

## **Well Established and renowned E-bike business for sale**

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The e-bike industry in SA is experiencing notable growth, with projections indicating a substantial increase in market size over the next years

# Well Established and renowned E-bike business for sale



Sector: **Sales & Services**

Asking Price:

R **1,800,000**

Monthly Profit:

R **72,333**

Asset Value:

R 0

Stock Value:

R 500,000

Yearly Net Profit :

R 868,000



# Business Report

## Background and History

The e-bike industry in SA is experiencing notable growth, with projections indicating a substantial increase in market size over the next years

According to Mordor Intelligence, the South African e-bike market was valued at approximately R120 million in 2025, and is expected to reach R196 million by 2029, reflecting a compound annual growth rate of 11,7 %

These figures reflect a positive trend in adopting e-bikes in SA, driven by factors such as increasing environmental awareness, need for sustainable transportation solutions, expansion of urban cycling infrastructure, aging population moving from usual cycles to e-bikes, tourism support, students support, more acceptance of e-bikes by general public and cycle races etc

E-bikes are more and more used as delivery vehicles, in the tourism industry, students, office workers etc

## Products and Services

E-bikes, parts and batteries

## Assets

An asset list can be supplied to interested buyers

## Employees

4

## Financials and Forecasts

Average annual turnover R5 million

Annual COS R2,5 million

Annual GP R2,5 million

Average NP (EBITDA) R868,000

Selling price R1,8 million plus stock (average stock level R500,000)

## Reason for Sale

Owner emigrating