

business
for sale



Date: **3rd April 2025**

Business Reference: **BFS11170**

About the Business:

Franchise Business Opportunity Coating Worx - Cape Town Metro Area

Coating Worx is on the rise, and there's never been a better time to join our expanding network.

Imagine combining your ambition with our industry-leading expertise to build a successful, service-

oriented franchise. Revenue of between R1.5 million and R3 Million per annum generating profits of between R500 000 and R1.5 Million per annum.

Discover how you can take control of your career, benefit from our comprehensive support, and become part of a trusted brand with a proven track record.

Contact us today to learn more about becoming a Coating Worx franchisee and take the first step towards a rewarding future.

Franchise Business Opportunity Coating Worx - Cape Town Metro Area



Sector: **New Franchise Opportunities**

Asking Price:

R 345,000

Monthly Profit:

R 70,000

Asset Value:

R 150,000

Stock Value:

R 0

Yearly Net Profit :

R 840,000



Business Report

About Coating Worx

Established in 1989, Coating Worx boasts a wealth of experience and expertise in the South African paint contracting industry.

Coating Worx is a nationwide commercial and domestic paint contracting company. We focus on assisting corporate, body corporate, townhouse complexes, and property managers in enhancing and maintaining their property assets.

10 Reasons to become a Coating Worx Franchisee

1. High Return on Investment

Maximize your earnings potential with a business model designed for profitability. Coating Worx offers a lucrative opportunity with a proven track record of success.

2. Minimal Working Capital Required

Start your business with minimal upfront investment. Coating Worx requires low working capital, making it accessible and manageable for new franchisees.

3. No Stock Holding

Enjoy the benefits of low overheads and no need for stock holding. This reduces your financial risk and simplifies inventory management.

4. Comprehensive Training and Support

Receive extensive training and ongoing support from Coating Worx. Our program covers everything from sales and marketing to technical knowledge and staff management, ensuring you are well-prepared to run your franchise.

5. Advanced Management Software

Utilize our state-of-the-art management software to streamline your operations. This tool helps you efficiently manage your business, from scheduling to financial tracking.

6. Lead Generation from Head Office

Benefit from leads supplied directly by our Head Office. This ensures a steady stream of potential clients, allowing you to focus on delivering excellent service.

7. National Contracts Secured by Head Office

Leverage national contracts secured by Coating Worx Head Office.

8. Established and Trusted Brand

Operate under the Coating Worx brand, which has been trusted since 1989. Our reputation for high standards and attention to detail will help you attract and retain clients.

9. Supplier Guarantees and Discounts

Take advantage of supplier guarantees and discounts. These benefits reduce your costs and enhance your profitability.

10. Marketing Support

Effective marketing strategies that will help you grow your client base and increase your revenue.

Comprehensive Training

Our training program covers all aspects necessary for running a successful franchise, including:

- Sales, marketing, and sourcing of contracts
- Contract costing and compiling
- Submitting professional quotes
- Product and technical knowledge
- Administration and financial procedures
- Proper equipment use and maintenance
- Management functions and responsibilities
- Staff management and training

Support

We understand the importance of supporting our franchisees.

We provide the tools and skills necessary to run a successful business, ensuring you are never 'flying solo.'

Market Potential

Coating Worx operates in a multi-million-rand market where painting is a necessity, not an option.

Every property must be painted to prevent environmental damage, and properties require repainting approximately every five years, making Coating Worx an ideal annuity business.

The South African paint contracting market is worth hundreds of millions of rands annually, driven by:

- **Constant Demand:**

Property owners are continually moving and refurbishing, creating a steady stream of new paint contracts.

- **Aesthetic Importance:**

Commercial property owners need their buildings to reflect their brand's professionalism and integrity.

- **Regular Maintenance:**

Properties require repainting every five years, ensuring ongoing business.

Investment

Set-Up Costs

R345,000 (excluding VAT)

This cost provides a complete turnkey operation, securing your right to operate a franchise using Coating Worx trademarks and business systems.

Working Capital and Financial Support

We recommend at least **R25,000** as an initial start-up amount and at least three months' overheads in the bank. These funds will support your cash flow during the initial start-up phase. Approved franchisees can also benefit

from supplier accounts and client contract deposits to assist with cash flow requirements.

Why choose Coating Worx

Be your own boss!

Investing in a Coating Worx franchise offers a unique opportunity to be part of a thriving industry with a well-established brand.

With comprehensive support, training, and a proven business model, you can achieve great success and take control of your career.

Don't miss this opportunity to be your own boss and build a profitable business.

As a Coating Worx franchisee, you'll benefit from our extensive industry experience, cutting-edge technology, and a strong network of suppliers and partners.

Our commitment to quality and customer satisfaction ensures that you'll be delivering top-tier services that clients trust and recommend. With ongoing

marketing support and a dedicated franchise team, you'll have all the tools you need to grow your business and achieve your financial goals.

Join the Coating Worx family and paint your path to success.

Coating Worx “Excellence you can trust!”

At Coating Worx, we pride ourselves on delivering top-notch coating solutions tailored to meet the unique needs of our clients.

In a world where service is paramount, we pride ourselves on our high standards and scrupulous attention to detail.

- **Residential Painting** - Services tailored for homeowners, ensuring high-quality finishes for both interior and exterior spaces.
- **Commercial Painting** - Professional painting and refurbishment for business premises, designed to minimize disruption to operations.
- **Industrial Property Painting** - Specialised painting services for industrial sites, with a focus on safety and adherence to client protocols.
- **High Rise Building Painting** - Expertise in painting high-rise buildings, ensuring safety and efficiency.
- **Body Corporate Painting** - Services for sectional title body corporate complexes and property developments.
- **Damp Proofing**
- **Roof Coatings**
- **Concrete Repairs**
- **Hi Pressure Cleaning**
- **Floor Coatings**