



BUSINESS REPORT

Date: **22nd July 2025**

Business Reference: **37201**

About the Business:

Print, Copy, Courier Services & Vehicle Licence Renewal Franchise. Excellent Pricing.

Menlyn Mall Site Available Now! This concept is growing fast. Excellent pricing with excellent returns. Copy and Printing Services, Courier Services, Internet Cafe and Vehicle Licencing Renewal Services.

Print, Copy, Courier Services & Vehicle Licence Renewal Franchise. Excellent Pricing.



Sector: **New Franchise Opportunities**

Asking Price:

R **285,900**

Monthly Profit:

R **21,164**

Asset Value:

R **285,900**

Stock Value:

R **0**

Yearly Net Profit :

R **253,966**



Business Report

How long has the business been established?

The business was established in 2023 as a new concept of a Franchise Group which operates in the Copy Shop space with Copying, Digital Printing, Laminating, Courier Services and Vehicle Licence Renewal being its core services offered.

How many existing franchisees are there in the group and for how long have they been operating?

There are 9 x stores currently open, 6 of these are in this new kiosk space. A further 6 x stores are in process.

How does the business operate on a daily basis?

The business can be owner run but is normally run with 2 x members of staff in the absence of the owner.

How are the clients attracted to the business?

Location, Location, Location. The business is set up in a small, visible space in malls and shopping centres and normally close to or on the way to big anchor stores.

What Advertising/Marketing is carried out?

Posters as allowed by Centre Management, Social Media, Prominent Signage at the centres.

What competition exists?

No competition exists in this particular market as created by the Franchisor.

Does the Head Office assist in securing contracts (if applicable) or is it up to the individual franchisee's to do this?

The Franchisor assists in Lease negotiation and site identification and approval. There are currently some excellent sites available.

What advertising and marketing is undertaken on a group basis and what is the individual franchisee expected to do?

A 1.5% Marketing Fee is charged by Head Office with a Royalty of 5% of turnover with royalties only being charged at the end of the 2nd month of operation.

Is the business VAT Registered?

The business will be operating below the VAT threshold for the 1st year but the Franchisee may want to register for VAT regardless in order to claim input VAT.

Are there up-to-date Management Accounts available?

Projections are provided based on current businesses within the Group.

What percentage of the business is cash/credit?

The majority of the business is operated on a bank card basis with a small percentage - 5% to 8% - being cash. This can change depending on which area the business is operating in.

What is the total staff complement?

There normally 2 x members of staff in the business.

How involved is the Owner in running the business?

The owner can be the operator of the store with a staff member. It is recommended that in the early stages the owner be more involved.

When does the current lease end?

Leases are normally signed for 3 years at a time. The Franchisor assists the Franchisee in these negotiations.

Is there an option of renewal & what period?

There will be an option for renewal for a further 3 years.

What is the annual escalation %?

Normally 7% to 8%.

What are the trading hours?

Monday to Friday: 9.00 am to 6.00 pm

Saturday: 9.00 am to 5.00 pm

Sunday: Closed.

What is the square meters of the business?

8.7 Square meters.

What lease deposit and/or other surety is required?

Normally 2 to 3 months rental is required.

What are the main assets of the business?

Rented Photo Copier

Laminator

Binder

Business Card machine

Internet Cafe

Fittings and Fixtures

How have they been valued ?

These assets are part of the purchase price of R285 900.

Which assets are on lease/HP and with whom?

The photo copier is on a rental scheme for 3 years with Minolta and this route is recommended in this type of business.

Are they presently insured?

Insurance is provided for in the projections.

Strengths?

Pricing is excellent. Location, Location, Location. Part of a Franchise Group. You are not on your own. Landlords love this concept. Get into bigger malls and shopping centres.

Weaknesses?

None really.

Opportunities?

More than one store may be purchased backed by the success of your 1st business.

Threats?

None really. The entry point is low with excellent returns.

What is the reason for the sale?

The Group is wishing to grow within the Gauteng Province and then further afield nationally.

Why is this a good business?

Excellent entry price point! Easy to operate. Can grow into other branches within the Franchise.