

**business**  
for sale



Date: **15th March 2025**

Business Reference: **37150**

About the Business:

**Beauty Salon in Johannesburg with solid client base.**

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# Beauty Salon in Johannesburg with solid client base.



Sector: **Services**

Asking Price:

**R 2,000,000**

Monthly Profit:

**R 58,128**

Asset Value:

**R 350,000**

Stock Value:

**R 40,000**

Yearly Net Profit :

**R 581,279**



# Business Report

## Fully describe the business's activities?

Well-established beauty salon offers a full range of professional nail treatments, including nail extensions, gel nails, manicures, and pedicures, as well as a variety of skin and body treatments such as facials, tinting, threading, waxing, and massages.

The salon has built a loyal client base, attracting repeat customers who value high-quality service in a welcoming and relaxing environment.

In addition to beauty treatments, the business has a lovely retail offering featuring a carefully curated selection of gifts, including lovely jewellery, handbags, and sandals.

The salon is also an authorized stockist of premium skincare brands, Environ and Kalahari, further enhancing its reputation as a go-to destination for beauty and self-care.

## How does the business operate on a daily basis?

No franchise fees are applicable.

## What Advertising/Marketing is carried out?

Basic marketing on Instagram and Facebook. The occasional marketing campaign eg RandPark Primary Digital School Magazine.

## What competition exists?

Sorbet Randridge Mall and Sorbet Boskruijn Village. Many clients seem to prefer supporting owner run businesses, above franchises in the area.

## Do any have management potential?

The business is manager run.

## How involved is the Owner in running the business?

The owner is not involved on a daily basis, the owner provides oversight and spends approximately 2 days a week at the business.

## When does the current lease end?

November 2025

## What are the main assets of the business?

A complete asset schedule will be provided to qualified buyers.

## Strengths?

Well known in the area with solid client base.

In addition to beauty treatments, the business has a lovely retail offering featuring a carefully curated selection of gifts, including lovely jewellery, handbags, and sandals.

The salon has built a loyal client base, attracting repeat customers who value high-quality service in a welcoming and relaxing environment.

## Weaknesses?

Very little owner involvement.

No active marketing campaigns.

## Opportunities?

Start an online business and retail offering.

More owner involvement

## Threats?

None perceived.

## What is the reason for the sale?

The owner is involved in other businesses and does not have the time or capacity to manage both businesses.