



BUSINESS REPORT

Date: **14th March 2025**

Business Reference: **36659**

About the Business:

National Franchise Restaurant

Sell price: R2.95 Million Plus Stock Average Monthly Net Profit: R112,000 Ideal opportunity for a Restaurateur / Entrepreneur to take over this well-established, fully set up restaurant in the beautiful Winelands area Contact us today - this turnkey business is ready for a new Owner

National Franchise Restaurant



Sector: Food

Asking Price:

R 2,750,000

Monthly Profit:

R 112,017

Asset Value:

R 500,000

Stock Value:

R 200,000

Yearly Net Profit :

R 1,344,200



Business Report

Fully describe the business's activities?

- franchise family restaurant
- full kitchen and bar setup
- kiddies play area

Operating in Paarl serving food and drinks.

How does the business operate on a daily basis?

Serving food and drinks. Entertaining kids in kiddies play area.

What Advertising/Marketing is carried out?

By Head office. On FB and intagram

Advertising is done aggressively by our marketing team

What competition exists?

Hennies, Bossa

How could the profitability of the business be improved?

improving turnovers. Expenses are very well managed at the moment

Give a breakdown of staff/ functions/ length of service?

Between 1 year and 4 years

Do any have management potential?

Yes all of them but the roles they are in are senior roles

How involved is the Owner in running the business?

Weekly involved

When does the current lease end?

Oct 2025

What are the trading hours?

11:00-23:00

What are the main assets of the business?

Furniture and equipment.
Fixtures and fitting of the restaurant

Woodbender is our furniture company that has been used and they have very high end, high quality furniture

Strengths?

Kiddies area
Centre of Paarl
Market that is every year improving and more people are moving to Paarl
Friendly staff and great food
Well priced in the market
Very upper class feel and modern restaurant

Weaknesses?

Weather in Paarl is very hot in summer which can be challenging but nothing to stress about

Opportunities?

Opportunity to improve on turnover and opportunity that more and more people are flocking to Paarl

Threats?

More competition opening but there are not very good locations for those competitions in Paarl

What is the reason for the sale?

Have 5 businesses and want to scale down