



# BUSINESS REPORT

Date: **31st July 2025**

Business Reference: **37115**

About the Business:

## Franchise Restaurant (Helderberg)

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Franchise Restaurant for Sale – Prime Location in the Helderberg Area Price: R7 million (inclusive of stock)  
Average Annual Profit: R3.7 million Average Monthly Profit: R310,000 This is an exceptional opportunity to own a fully operational franchise restaurant in the picturesque Helderberg area, boasting breathtaking ocean views and a loyal customer base. Don't miss this opportunity to own a profitable restaurant in a stunning setting!

# Franchise Restaurant (Helderberg)



Sector: **Food**

Asking Price:

**R 7,000,000**

Monthly Profit:

**R 309,515**

Asset Value:

**R 450,000**

Stock Value:

**R 0**

Yearly Net Profit :

**R 3,714,180**



# Business Report

## Fully describe the business's activities?

Fully equipped restaurant.  
Venue is on Beach road looking out onto the sea.  
Serving drinks, Cocktails and food

## How does the business operate on a daily basis?

opening is at 11:00  
Closing is at 00:00

## What Advertising/Marketing is carried out?

through our head office. FB and Instagram

## What competition exists?

Bossa that is nearby but that would be all

## How could the profitability of the business be improved?

Kiddies area would make a massive difference. There is space available

## Give a breakdown of staff/ functions/ length of service?

Since 2023

## Do any have management potential?

2 waiters

### How involved is the Owner in running the business?

weekly

### When does the current lease end?

2028 NOV

### What are the trading hours?

11:00-00:00

### What are the main assets of the business?

furniture  
equipment  
fixtures and fittings  
electronics

### Strengths?

Very good location.  
Big venue  
Unbelievable views of the beach and sea  
Good food  
Good Cocktails  
plenty of parking

### Weaknesses?

To be honest. None

### Opportunities?

Kiddies area. BIG BIG opportunity

## Threats?

maybe other competitors

## What is the reason for the sale?

We live in Paarl, Have a few restaurants and it is just too far to get there.