



Date: **14th March 2025**

Business Reference: **37115**

About the Business:

Franchise Restaurant (Helderberg)

Franchise Restaurant for Sale – Prime Location in the Helderberg Area Price: R8.5 million (inclusive of stock) Average Annual Profit: R3.7 million Average Monthly Profit: R310,000 This is an exceptional opportunity to own a fully operational franchise restaurant in the picturesque Helderberg area, boasting breathtaking ocean views and a loyal customer base. Don't miss this opportunity to own a profitable restaurant in a stunning setting!

Franchise Restaurant (Helderberg)



Sector: **Food**

Asking Price:

R 8,500,000

Monthly Profit:

R 309,515

Asset Value:

R 450,000

Stock Value:

R 0

Yearly Net Profit :

R 3,714,180



Business Report

Fully describe the business's activities?

Fully equipped restaurant.
Venue is on Beach road looking out onto the sea.
Serving drinks, Cocktails and food

How does the business operate on a daily basis?

opening is at 11:00
Closing is at 00:00

What Advertising/Marketing is carried out?

through our head office. FB and Instagram

What competition exists?

Bossa that is nearby but that would be all

How could the profitability of the business be improved?

Kiddies area would make a massive difference. There is space available

Give a breakdown of staff/ functions/ length of service?

Since 2023

Do any have management potential?

2 waiters

How involved is the Owner in running the business?

weekly

When does the current lease end?

2028 NOV

What are the trading hours?

11:00-00:00

What are the main assets of the business?

furniture
equipment
fixtures and fittings
electronics

Strengths?

Very good location.
Big venue
Unbelievable views of the beach and sea
Good food
Good Cocktails
plenty of parking

Weaknesses?

To be honest. None

Opportunities?

Kiddies area. BIG BIG opportunity

Threats?

maybe other competitors

What is the reason for the sale?

We live in Paarl, Have a few restaurants and it is just too far to get there.