



BUSINESS REPORT

Date: **31st July 2025**

Business Reference: **37178**

About the Business:

Popular Restaurant , Bakery , coffee shop in the Northern suburbs

In the heart of a busy Northern suburb you will find this beautifully decorated Eatery . Popular with the locals for the what the delicious menu has to offer . This franchise does not disappoint!

Popular Restaurant , Bakery , coffee shop in the Northern suburbs



Sector: Food

Asking Price:

R 3,300,000

Monthly Profit:

R 93,409

Asset Value:
R 5,407,910

Stock Value:
R 200,000

Yearly Net Profit :
R 1,120,904



Business Report

Fully describe the business's activities?

Well known Coffee shop/bakery/restaurant that offers a wide variety of food drinks wood-fire pizzas and more. This business is superbly situated in a bustling suburb with a mix of residential, commercial, and recreational areas. Surrounded by a demographic of young, urban professionals and families with a medium to high disposable income. Located on a main street ensuring high visibility and foot traffic.

How does the business operate on a daily basis?

Manager run: Ensuring all equipment is turned on and in working order, Restocking supplies and ordering new stocks to ensure the customers are satisfied with the quality and freshness. Management and staff maintain a clean and welcoming environment throughout the store.

What Advertising/Marketing is carried out?

Head office/ Franchisor handles the marketing on a national level

What competition exists?

Yes, there are other similar businesses in the area but with the support of the franchisor constantly evolving, featuring creative dishes and drinks that surprises and delights our customers.

How could the profitability of the business be improved?

- Owner needs to be more involved and better managers.
- Implement efficient workflows to reduce labor costs and improve productivity.
- Optimize inventory levels to minimize waste and reduce costs.
- Negotiate better deals with suppliers.

Give a breakdown of staff/ functions/ length of service?

4 managers
12/13 staff kitchen
12/13 waiters

Do any have management potential?

Yes

How involved is the Owner in running the business?

Very little to none.

When does the current lease end?

July 2025

What are the trading hours?

Daily from 7am through 10 pm

What are the main assets of the business?

Furniture and equipment

Strengths?

Community driven in a high traffic area, surrounded by offices, schools, and residential buildings, ensuring a steady stream of customers.

The coffee shop has a well-defined brand identity, including a recognizable logo, branding, and other marketing materials.

Weaknesses?

Not being owner run and prime location comes with high operating costs.

Opportunities?

If owner would work full time the opportunity is there to build a solid relations with customer and start building loyalty

Threats?

Regulatory changes and supply chain disruptions

What is the reason for the sale?

Other interest