

business
for sale



Date: **12th March 2025**

Business Reference: **37138**

About the Business:

Chic boutique CAFE in European style in Africa, in the Winelands..

A chic boutique Cafe, in European style in Africa, in Somerset West, offering unique cuisine with bar options of all-day breakfast, lunch and unique Napoli style pizzas.

Chic boutique CAFE in European style in Africa, in the Winelands..



Sector: **Food**

Asking Price:

R 770,000

Monthly Profit:

R 19,732

Asset Value:

R 1,012,000

Stock Value:

R 30,000

Yearly Net Profit :

R 236,778



Business Report

Fully describe the business's activities?

A chic boutique Cafe, in European style in Africa, in the Winelands, offering unique cuisine with bar options of all-day breakfast, lunch and unique Napoli style pizzas.

How does the business operate on a daily basis?

They have a chef-manager in place, so the business can operate with minimal owner involvement.

However, considering the business is still young, it is in the owners' best interests to remain involved..

What Advertising/Marketing is carried out?

Social media, website, Google pin.

What competition exists?

Located in the town centre, there is competition, but they offer uniquely delicious food. This central town area is developing rapidly, attracting a lot of customers - like a food court.

How could the profitability of the business be improved?

A liquor license application is currently in process and will significantly increase profitability..
Lots of other marketing options.

Give a breakdown of staff/ functions/ length of service?

Chef-manager
Two Chef assistants
Pizza chef
Barista
Two Waiters

Do any have management potential?

Yes, the Chef is already in a management position.

How involved is the Owner in running the business?

There is a Chef-manager in place so that the business can operate with minimal owner involvement.

However, considering that the business is still young, it is in the owners' best interests to remain involved in the business.

When does the current lease end?

August 2025

What are the trading hours?

8am - 5pm - Monday to Saturday

5pm - 8pm - Pizza takeaway Monday to Saturday

What are the main assets of the business?

A full list on file

Strengths?

Uniqueness of recipes and the venue decor, very good reviews for staff and location

Opportunities?

Development of evening trade and pizzas

The restaurant can grow by using different marketing techniques

A liquor license application, currently underway, will grow the business.

What is the reason for the sale?

The owner is relocating at the end of 2025