

business
for sale



Date: **12th March 2025**

Business Reference: **37180**

About the Business:

Established Pet Shop & Grooming Business for Sale – Ideal for Young Entrepreneurs!

This well-established pet shop and grooming business has been successfully operating for 11 years, serving a loyal customer base with high-quality pet care services and products. Now available for sale, this is a turnkey opportunity for young entrepreneurs looking to step into a profitable and rewarding business.

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Sector: **Retail**

Asking Price:

R 440,000

Monthly Profit:

R 26,822

Asset Value:

R 518,168

Stock Value:

R 60,000

Yearly Net Profit :

R 321,863



Business Report

Fully describe the business's activities?

Joyful Petshop is a full-service pet care and retail business that caters to pet owners who want convenience, quality, and love for their furry friends. The shop offers a range of essential pet products and services, ensuring pets are happy, healthy, and well-groomed.

What competition exists?

Multinational companies in busy malls sell pet products. Joyful Pets has a longstanding clientele who enjoy the personalized care provided for their pets.

How could the profitability of the business be improved?

The business can expand services by introducing mobile grooming, subscription grooming packages, and specialised treatments. Re-introduce fish tanks by stocking the popular fish species that attract various customers, but require stable power. Increasing seasonal, premium, and wellness product variety can boost sales. Adding pet daycare, training classes, and photography events can attract more customers. Enhancing online sales, local delivery, and subscription boxes will improve convenience. Strengthening loyalty programs, social media marketing, and partnerships will drive customer engagement and brand visibility. These strategies collectively enhance customer convenience, increase revenue, and position Joyful Pets as a one-stop pet care destination.

How involved is the Owner in running the business?

Owner run. The two owners alternate between shifts

What are the trading hours?

7 Days a week.
Mon - Friday 10h00 - 17h00
Saturday 08h00 - 14h00
Sunday 08h00 - 14h00

What is the reason for the sale?

After 11 years of dedication, the owners are looking to retire and hand over their business to someone who can continue its success and bring fresh energy to its future growth.

This is a fantastic opportunity for an animal lover, entrepreneur, or investor to take over a well-established and profitable pet care business with a strong foundation and loyal customer base.