

business
for sale



Date: **5th March 2025**

Business Reference: **BFS11159**

About the Business:

Techlady – A Premier E-Commerce Business Opportunity!

Techlady, a highly regarded and unique E-Commerce business, now available for sale. Techlady specializes in selling a diverse range of products, including IT equipment, consumer electronics, digital lifestyle gadgets, and home décor.

Techlady efficiently operates and is continually expanding across multiple marketplaces, reaching a vast customer base. Our presence spans across renowned Market place platforms such as Takealot, Amazon, Bob Shop, Nedbank AVO, Makro, and Leroy Merlin.

If you are an entrepreneur seeking a thriving business with a solid foundation and significant growth potential, Techlady presents a fantastic opportunity.

For more details on this business opportunity, please contact us.

Monthly Turnover R 200,000 for as of January 2023.

The selling price of R350000 Excludes VAT .

We look forward to discussing this opportunity further.

Techlady – A Premier E-Commerce Business Opportunity!



Sector: **Sales & Services**

Asking Price:

R 350,000

Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 0



Business Report

Background and History

Techlady offers a comprehensive suite of services designed to help businesses establish and grow their online presence through effective e-commerce solutions. The plan is structured in three phases:

1. **Initial Setup:** This phase includes business registration, website creation, and the onboarding of suppliers and inventory. The flexibility in payment options allows clients to choose between a lump sum fee, subscription-based fees, or installment plans, ensuring affordability.
2. **Marketplace Integration:** Businesses can seamlessly integrate their online stores with multiple platforms such as Takealot and Amazon. Various payment options are available, including pay-per-marketplace fees and staggered payments, providing clients with flexibility and options to manage costs as integration progresses.
3. **Operational Launch & Growth:** This phase focuses on training and mentorship for scaling business operations. Clients can opt for one-time fees, a revenue-share model, or ongoing support with flexible payment plans, tailored to maximize their growth potential.

The plan emphasizes ease of access and budget-friendly payment structures, including deferred payments, performance-based pricing, and installment plans, making it suitable for startups and established businesses looking to expand into the digital marketplace. Comprehensive documentation is required for each phase to ensure a smooth and transparent process.

Products and Services

Key Business Highlights:

- **Strong Supplier Relationships:** **Techlady** has established strong relationships with reputable suppliers, ensuring product availability, competitive pricing, and seamless logistics. Supplier accounts include **Pinnacle, Syntec, Mustek, Rectron, Jasani Africa, Evetech, Axiz Digital, and Esquire Technologies.**
- **Personalized Marketplace support :** We shall assist in ownership changing with key contacts at each marketplace, streamlining the approval process and onboarding experience
- **Reliable Web & Hosting Services:** Fully functional responsive , and user-friendly website hosted by **Evoweb**, continuously monitored by expert engineers, ensuring 24/7 issue resolution. We develop a custom WooCommerce store that reflects brand's identity and meets industry standards.
- **Domain name registration :** We help business and register an appropriate domain name that aligns with your brand.
- **Stock Management : Warehouse** a dedicated stock management team efficiently manages **Techlady's** products and orders across multiple marketplaces and eCommerce stores.
- **Secure Payment Solutions:** We provide secure and compliant payment solutions in full adherence to financial regulations such as Payfast.

Financials and Forecasts

Monthly Turnover R 200,000 for as of January 2023.