

**business**  
for sale



Date: **1st March 2025**

Business Reference: **BFS11158**

About the Business:

**Become a co-director and shareholder in one of the largest cleaning franchise in SA**

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Become a co-director and shareholder in one of the largest cleaning franchise in SA with huge expansion possibilities- national/international

# Become a co-director and shareholder in one of the largest cleaning franchise in SA



Sector: **Investment Opportunity**

Asking Price:

**R 3,000,000**

Projected Monthly Profit:

**R 0**

Asset Value:

**R 0**

Stock Value:

**R 0**

Projected Yearly Profit :

**R 0**



# Business Report

## Background and History

This cleaning franchise business started as an idea in the late 1996's and was formed very humbly in 1997 by the couple

Between 1997 and today (2025), this business has not only expanded nationally (with 60 areas covered in SA and having 35 franchisees), but also expanding internationally to the Middle East etc as we speak

This growth can be contributed to hard work/sustainability/creative problem solving etc- but also due to a growing need to have reliable/honest/trustworthy staff to clean houses/offices etc- cleaning of buildings entails the entering of an outside person into a private person

The franchisor cannot handle the work load alone and urgently needs assistance in the daily activities of the business

The franchisor operates from a farm and the proposed shareholding offered includes the following-

20% share in the farm comprising of buildings etc- the valuation of the farm is R13 million, with a loan of R5 million, with upgrades of R750,000 done

20% share in the franchise business- the commission structure on that side is as follows- 40% to main holding company, 10% to main holding company for operational running expenses, 50% to directors, plus investor gets 20% commission on all retained franchise sale proceeds, with a guaranteed monthly net income of R45,000

On any future sales of franchises, on a sale of a franchise for R250,000 the breakdown is R100,000 to main holding company, R25,000 to main holding company for operating expenses and R125,000 to be split among directors

## Products and Services

Cleaning services to residential houses/commercial buildings/office centres etc

## Financials and Forecasts

R3 million for a 20% share in the main holding company including a farm, existing franchises, selling of new franchises in SA and on international countries

## Reason for Investment Offer

Existing owner cannot handle the work pressure alone and needs a co-director to assist on a daily basis

## Investment Opportunity

See above