



Date: **22nd February 2025**

Business Reference: **BFS11071**

About the Business:

## **Well known and Established Franchised Coffee Cafe for Sale Pretoria East**

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We present a unique opportunity to acquire a well-established coffee hub located in one of Pretoria East's most bustling areas. This coffee cafe has become a cherished destination for both locals and visitors over the past five years, boasting consistent client movement and a loyal customer base.

# Well known and Established Franchised Coffee Cafe for Sale Pretoria East



Sector: **Food**

Asking Price:

**R 500,000**

Monthly Profit:

**R 0**

Asset Value:

**R 500,000**

Stock Value:

**R 0**

Yearly Net Profit :

**R 0**



# Business Report

## Background and History

This franchised coffee cafe stands out for its professional yet intimate atmosphere. Designed to cater to a wide range of patrons, it offers an inviting environment suited for everyone—from traditional coffee lovers to modern aficionados. The shop's setting allows it to transition seamlessly; it can be a serene escape for solo customers seeking a cozy break, a professional milieu for business discussions over expertly brewed coffee, or a social space for friends to reconnect. The establishment exudes elegance and flair, allowing it to transcend the typical coffee shop experience.

## Products and Services

This coffee cafe features a delectable menu that emphasizes quality and caters to various tastes and dietary needs. With offerings that include all-day breakfast, brunch, and lunch, alongside a mouthwatering selection of cakes and confectionery, there is something for everyone.

The carefully curated menu is designed to provide intriguing options without overwhelming guests. Seasonal adjustments ensure the availability of fresh, vibrant ingredients, whether it's a crisp salad for a summer's day or a comforting hot soup in winter.

Strategically situated in a high-traffic area, the shop benefits from constant footfall, making it a go-to destination for coffee enthusiasts and casual diners alike. Its central location ensures a steady stream of customers throughout the day, providing ample opportunities for increased sales and growth.

## Assets

**Asset Value** R500,000

**Stock Value** R35 000

## Financials and Forecasts

Will be provided upon appointment.

## Conclusion

This is a compelling opportunity for anyone looking to enter the thriving coffee market in Pretoria East. With its established brand, loyal customer base, and unique offerings, this coffee shop is poised for continued success.