

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **21st August 2025**

Business Reference: **37156**

About the Business:

Chicken Retail Franchise - Karoo

Chicken Product retailer in the Klein Karoo. Well established and supported by the local community.

Chicken Retail Franchise - Karoo



Sector: **Food**

Asking Price:

R 1,300,000

Monthly Profit:

R 35,352

Asset Value:

R 547,600

Stock Value:

R 120,000

Yearly Net Profit :

R 424,228



Business Report

Fully describe the business's activities?

Retail of fresh and frozen foods

How does the business operate on a daily basis?

Retail of fresh and frozen foods

What Advertising/Marketing is carried out?

Social media

What competition exists?

Other food retailers in the area

How could the profitability of the business be improved?

Distribution opportunities

Give a breakdown of staff/ functions/ length of service?

1 Manager, 1 General Worker, 1 Casual Worker

Do any have management potential?

Yes

How involved is the Owner in running the business?

50%

When does the current lease end?

2027

What are the trading hours?

Mon - Fri 07:00 to 17:00
Sat 07:00 to 13:00

What are the main assets of the business?

Fridges, cold rooms, generator

Strengths?

Location, franchise branding

Weaknesses?

NA

Opportunities?

Distribution

Threats?

Competition

What is the reason for the sale?

Owner relocated