

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **9th May 2025**

Business Reference: **BFS10971**

About the Business:

Assisted Home Nursing Franchise Options Available

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Sector: Sales & Services

Asking Price:

R 150,000

Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 0



Business Report

Embrace the booming in-home nursing market with Assisted Home Nursing.

Enter one of the fastest growing sectors in the service industry today!

Imagine enabling more individuals to enjoy a life of dignity and improved quality, fostering thriving communities. Assisted Home Nursing is an ideal opportunity for entrepreneurs eager to break free from corporate world. It offers a stellar alternative investment with high return potential, regardless of your medical background. Whether you prefer the comforts of home or the buzz of an office, this opportunity awaits.

Two great options to choose from:

- **5-year exclusive territory franchise period: R150 000**
- **10-year exclusive territory franchise period: R250 000**

Why franchise with Assisted Home Nursing (AHN)?

Becoming a franchisee with AHN combines the freedom and satisfaction of running your own business with the numerous benefits of joining a reputable brand. In short, you work for yourself, but you're never by yourself.

You don't have to start from scratch as you'll be part of a recognised, creditable business that people know and trust, giving you a competitive advantage over independent operators.

We have developed and refined our business model over time, meaning you benefit from all our experience. You won't have to deal with the many pitfalls we faced at the start. On top of this, you'll enjoy our comprehensive training programs before you commence operations. After that, you'll receive ongoing support in all areas, including operations, marketing and staff training.

Our national and regional marketing and advertising strategies will save you time, energy and money as they drive awareness and generate leads for your franchise. You'll also be able to leverage economies of scale to access discounted pricing on equipment, supplies, and other essential resources, thus reducing overheads and increasing your profit margin.

What does AHN do for you?

AHN is a franchise, meaning we don't just provide top-quality in-home care to our clients. We also operate a valuable community of fellow franchisees who share their experiences, insights, and best practices [see TRAINING]. Such a network is invaluable in keeping the brand fresh and effective.

Our expertise means we navigate you through the complex regulatory landscape that is the healthcare industry, ensuring you adhere to all necessary standards and regulations.

AHN also offers you the potential for expansion and growth. As your franchise establishes a strong reputation and client base, you may have opportunities to open additional locations or explore new service offerings within the franchise system.

We've built solid relationships and partnerships with healthcare professionals, hospitals, and other healthcare providers. This achievement showcases their reputation and the trust they have gained in the industry.

None of this would be possible were it not for our effective staff recruitment and retainment strategies, resulting in a highly engaged and committed workforce.

How you will make a difference with Assisted Home Nursing?

AHN has consistently achieved high levels of patient satisfaction by providing personalized care in the comfort of patients' homes. We are the cost-effective alternative to hospital or long-term care facility stays.

You and your team will provide essential healthcare services to individuals who need assistance with their medical needs, activities of daily living, and overall well-being. These needs persist regardless of economic conditions, making the demand for such services consistent and recession-proof.

The positive health outcomes for patients, including improved recovery rates, better management of chronic conditions, and reduced hospital readmissions, highlight our effectiveness. We have also received recognition and awards for excellence in patient care, innovation, and service quality and accreditation from reputable organizations.

AHN actively participates in community initiatives, educational programs, and healthcare campaigns as part of our commitment to improving community health and well-being.

You can also rest assured that we embrace innovative technology and care delivery models to enhance patient experiences and outcomes. It puts us – and you – at the forefront of this industry and ensures client satisfaction.

By providing essential healthcare services, we enhance the well-being and quality of life for individuals needing care. AHN enables patients to maintain independence, receive specialized medical attention, and stay connected to their communities.

Additionally, by offering employment opportunities and contributing to the local economy, assisted home nursing franchises can also positively impact communities.

What do our franchise owners do?

The daily routine of a franchise owner in the assisted home nursing sector can involve a variety of responsibilities and tasks. These can vary based on the franchise's specific requirements, operational procedures, and the individual franchise owner's management style and priorities.

Here's a glimpse into a typical day:

- **Planning and administration:** The day might start with reviewing schedules, organizing client visits, and managing administrative tasks such as billing, documentation, and record-keeping.
- **Staff management:** Ensuring the availability and coordination of caregivers, assigning shifts, addressing staffing needs, conducting team meetings, and overseeing training & development programs.
- **Client visits and assessments:** Franchise owners may conduct client visits to assess their needs, develop care plans, and address any concerns or changes in their health conditions. This can involve communicating with clients, their families, and healthcare professionals.
- **Marketing & Business Development:** Franchise owners may dedicate time to marketing their services, building relationships with healthcare providers, and attending networking events. They might also focus on creating awareness in the local community through marketing.
- **Compliance & Regulatory Matters:** Compliance with healthcare regulations and industry standards is crucial. Franchise owners may allocate time to ensure adherence to licensing requirements, quality assurance protocols, and documentation standards.
- **Ongoing Training & Learning:** Staying updated with industry trends, new care techniques, and best practices is essential. Franchise owners may invest time in ongoing training, attending webinars and conferences, or engaging in continuous education programs.
- **Financial Management:** Monitoring financial performance, reviewing budgets, and analysing key performance indicators to ensure the profitability and sustainability of the franchise is an integral part of the daily routine.
- **Networking & Community Involvement:** Building relationships with referral sources, participating in community events, and engaging in local partnerships can help expand the franchise's reach and positively impact the community.

Training

We provide you with all the training necessary to let you soar from day one, including:

- Initial training covering all aspects of operating an AHN franchise, such as business operations, administrative procedures, staffing, client management, and compliance with regulatory requirements.
- Our operations manual is a comprehensive guide for running the franchise, with instructions, policies, and day-to-day procedures.
- Ongoing support in all areas for the term of the franchise agreement.
- Marketing and advertising support, including access to marketing materials, branding guidelines, digital marketing strategies, and assistance with local campaigns.
- Staff recruitment and training, with guidance on effective recruitment strategies, pre-screening processes, and programs to build and maintain a skilled and reliable team.
- Technology and software support, including providing specialized software systems for managing scheduling, client information, billing, and other administrative tasks. We may also provide training on how to utilize these tools effectively.
- Networking opportunities among franchisees. This allows franchisees to connect with and learn from one another through conferences, webinars, and forums.
- Regulatory compliance guidance licensing, certification, and adherence to quality standards to ensure that franchisees operate within legal and ethical frameworks.
- It's important to note that the specific support and training provided may vary between different AHN franchises. Before investing, thoroughly review the franchise agreement and speak with current franchisees to understand the support and training you can expect.

Franchisee requirements

Franchisees are typically required to meet certain financial qualifications, including having sufficient funds for the initial franchise fee, startup costs, and ongoing operational expenses.

Strong business acumen and an entrepreneurial mindset are important for successfully operating a franchise. Franchisees should be able to manage operations, make strategic decisions, and effectively market their services.

A genuine passion for caregiving and a desire to make a positive impact in the lives of others is vital. Assisted home nursing franchises value individuals dedicated to providing high-quality care and improving the well-being of their clients.

Testimonials

“As a franchisee of Assisted Home Nursing, I have received exceptional ongoing support. From the initial training to the continuous guidance in operations and compliance, the franchisor has been there every step of the way. They have provided me with the tools, resources, and network of fellow franchisees that have helped me build a successful and rewarding business. I couldn’t have asked for a better franchisor to partner with.” –

Mark Smith, Franchisee

“Investing in an Assisted Home Nursing franchise was the best decision I ever made. The support and training provided by the franchisor have been invaluable. They helped me navigate the complex healthcare industry, and their marketing strategies have helped me attract a steady stream of clients. I feel proud to be part of a franchise that truly makes a positive impact in our community.” – **Tanya and Lillabet, Franchisee**