



# BUSINESS REPORT

Date: **17th September 2025**

Business Reference: **37697**

About the Business:

## **Creatives Opportunity - Established Crochet, Sewing, Knitting Store for Sale**

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For over 50 years, this trusted local store has served generations of crafters with quality knitting, sewing, and yarn supplies. Stocking a wide range of natural and synthetic fibres—from everyday essentials to specialty imports - a go-to destination for hobbyists and professionals alike. Now, ready for its next chapter. If you're skilled in sewing, knitting, or crochet and have a head for business, this is your chance to

own a fully operational store with a loyal customer base and strong community ties. Whether you dream of teaching workshops, expanding product lines, or simply continuing a legacy built on passion and creativity—this opportunity is ready to be yours. Prime location. Established reputation. Turnkey operation.

## Creatives Opportunity - Established Crochet, Sewing, Knitting Store for Sale



Sector: **Retail**

Asking Price:

**R 277,031**

Monthly Profit:

**R 27,005**

Asset Value:

**R 50,000**

Stock Value:

**R 617,969**

Yearly Net Profit :

**R 324,064**



# Business Report

## Fully describe the business's activities?

Wool shop and accessories

## How does the business operate on a daily basis?

Routine - Open shop - admin duties  
Check stock - order stock  
Customer service - offer suggestions and advice

## What Advertising/Marketing is carried out?

WhatsApp group  
Website  
Centre does advertising

## What competition exists?

Another store in same area stocks a little wool and another store in different location stocks wool and accessories.

## How could the profitability of the business be improved?

Diversify revenue streams  
Expend online sales  
Enhance customer relations - Catchy cards

## Give a breakdown of staff/ functions/ length of service?

One staff member been with previous owner still with business

### Do any have management potential?

No

### How involved is the Owner in running the business?

One Director runs the day to day and the other Director only does finances (remotely)

### When does the current lease end?

April 2027

### What are the trading hours?

09:00 to 16:00 - can extend.

### What are the main assets of the business?

Shelving  
Display units  
Cash register  
Dinning table with 10 chairs

### Strengths?

High gross profit margins  
Local reputation  
Niche expertise

### Weaknesses?

Seasonal fluctuations  
Limited to no online presence

## Opportunities?

Workshops and events  
E-Commerce expansion

## Threats?

Rising rental costs  
Online competition

## What is the reason for the sale?

Director has relocated from the area.