

business
for sale



Date: **2nd March 2025**

Business Reference: **BFS10989**

About the Business:

SecondIncome.co.za

A business Opportunities directory for the "affordable" end of the market

SecondIncome.co.za



Sector: **Sales & Services**

Asking Price:

R 60,000

Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 35,000

Yearly Net Profit :

R 0



Business Report

Background and History

In today's financially uncertain times, many people are actively seeking additional income streams. As I approach retirement and manage multiple projects, I'm offering a unique opportunity to take over my final venture—a dedicated directory that connects South Africans with affordable second-income opportunities.

This business is ideal for individuals nearing retirement or stay-at-home professionals looking for a fulfilling and profitable endeavour. With a one-time investment of just R95,000, you can secure an 80% stake in the business and operate it independently from home. While there will be no profits for the first 4–6 months, earnings are projected to reach **R60,000–R80,000 per month**, with the potential to double within a year or two—making it a solid long-term retirement plan.

To support your success, a skilled **graphic designer** is available to create advertisements, and an experienced **webmaster** will maintain the website.

If this opportunity aligns with your goals, let's connect to discuss how you can get involved.

Products and Services

The purchase price includes **R35,000 allocated for initial advertising**, spread over a **3–6-month period**. During this time, free advertising will be offered to attract businesses and populate the website with listings.

The successful applicant will primarily focus on **handling phone inquiries and responding to emails**, ensuring a smooth onboarding process for advertisers.

Once the directory is well-populated, businesses will see its value and be willing to pay for advertising.

With over **40 years of experience** in creating successful directories for various projects, I have the expertise to guide this venture toward profitability.

Assets

Videos and advertising for the launch will be created using the byers contact details only

Employees

0

Reason for Sale

Owner retiring

Conclusion

You are looking for a business at the moment - did you find any suitable websites? - now you can see the gap in the market. This is a very low risk dream business that grows slowly and securely