

business
for sale



Date: **22nd April 2025**

Business Reference: **BFS10989**

About the Business:

SecondIncome.co.za

A business Opportunities directory for the "affordable" end of the market

SecondIncome.co.za



Sector: **Sales & Services**

Asking Price:

R 50,000

Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 0



Business Report

Background and History

In today's financially uncertain times, many people are actively seeking additional income streams. As I approach retirement and manage multiple projects, I'm offering a unique opportunity to take over my final venture—a dedicated directory that connects South Africans with affordable second-income opportunities.

This business is ideal for individuals nearing retirement or stay-at-home professionals looking for a fulfilling and profitable endeavour. With a one-time investment of just R95,000, you can secure an 80% stake in the business and operate it independently from home. While there will be no profits for the first 4–6 months, earnings are projected to reach **R60,000–R80,000 per month**, with the potential to double within a year or two—making it a solid long-term retirement plan.

To support your success, a skilled **graphic designer** is available to create advertisements, and an experienced **webmaster** will maintain the website.

If this opportunity aligns with your goals, let's connect to discuss how you can get involved.

Products and Services

The successful applicant will primarily focus on securing free advertising to populate the website. Thereafter **handling phone inquiries and responding to emails**, ensuring a smooth onboarding process for advertisers.

Once the directory is well-populated, businesses will see its value and be willing to pay for advertising.

With over **40 years of experience** in creating successful directories for various projects, I have the expertise to guide this venture toward profitability.

Assets

Videos and advertising for the launch will be created using the byers contact details only

Employees

0

Reason for Sale

Owner retiring

Conclusion

You are looking for a business at the moment - did you find any suitable websites? - now you can see the gap in the market. This is a very low risk dream business that grows slowly and securely