

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **20th August 2025**

Business Reference: **36304**

About the Business:

Be an artist on someone's skin, tattoo business for sale

This tattoo parlour in the northern suburbs of Johannesburg and has seen increased sales. They do tattoos and piercings. They have potential to franchise

Be an artist on someone's skin, tattoo business for sale



Sector: **Services**

Asking Price:

R **513,000**

Monthly Profit:

R **21,371**

Asset Value:

R **68,745**

Stock Value:

R **7,000**

Yearly Net Profit :

R **256,455**



Business Report

Fully describe the business's activities?

This business applies tattoos, perform piercings and laser tattoo removal from a premises in a medical centre

How does the business operate on a daily basis?

Clients either make bookings or walk in and enquire about having a tattoo or piercings done.

Professional Tattoo Studio

They are a professional tattoo studio. Their tattoo artists are highly skilled and experienced, and they will work with you to create a tattoo that you will love.

Unique Tattoo Designs

They specialise in creating unique and custom tattoo designs that are tailored to your individual style and personality. They work with you to create a tattoo that you will love for years to come.

Competitive Pricing

They believe everyone deserves to get the tattoo they want, regardless of their budget. That's why they offer affordable pricing on all of our tattoos, from small and simple designs to large and complex pieces.

What Advertising/Marketing is carried out?

Paid google ads; Paid Facebook ads; Paid Instagram Ads

What competition exists?

None in the surrounding area.

How could the profitability of the business be improved?

Lower expenses, and add artists

Despite the small space the business remains profitable and have 5 star ratings

Give a breakdown of staff/ functions/ length of service?

Tattoo artist/ Piercing artist: Services tattoos and piercings; consultation; cleaning and reception on occasion

Owner: Permanent Makeup services; piercings; reception; bookings; social media; cleaning and all admin

Part time: Tattoos only

Do any have management potential?

Yes, to be discussed with a potential buyer

How involved is the Owner in running the business?

The business is owner operated and managed.

The owner would like to stay behind and become an independent contractor.

When does the current lease end?

2026

The business can easily be relocated

What are the trading hours?

Tuesday to Saturday 9:30am to 5pm

Sunday & Public Holidays 10am to 1pm

What are the main assets of the business?

Shelves, counters and tattoo chairs

Strengths?

Customer service

Specialised skills / service

Many customers from surrounding businesses

Weaknesses?

Very little Marketing is done

Opportunities?

Create stronger brand
Potential to Franchise

Threats?

Business located to this premises beginning 2025

What is the reason for the sale?

Owner wants to focus on family and providing training.

Owner is also available to still work in the business but doesn't want the burden of ownership.