



Date: **31st January 2025**
Business Reference: **36973**

About the Business:

Multi-award-winning butchery for sale - Mpumalanga

This 22 year old butchery is extremely well known, and is located in a bustling commercial district with high foot traffic. Recognised as one of the most reputable butcheries in the area, they pride themselves on providing high quality products and exemplary service.

Multi-award-winning butchery for sale - Mpumalanga



Sector: **Food**

Asking Price:

R 5,000,000

Monthly Profit:

R 139,105

Asset Value:

R 2,340,000

Stock Value:

R 500,000

Yearly Net Profit :

R 1,669,261



Business Report

Fully describe the business's activities?

This well known, multi-award-winning butchery has been trading successfully for over 22 years, and is renowned for its high-quality meats and deli products, exceptional customer service, and strong local reputation. Extremely well situated in a bustling commercial district with high foot traffic.

How does the business operate on a daily basis?

The business employs a skilled team of butchers and support staff, most of whom have been with the company for years. The employees are knowledgeable and experienced in meat preparation and customer service. The owner oversees the day-to-day operations and has built strong relationships with both customers and suppliers.

How are the clients attracted to the business?

The business is extremely well known They provide excellent quality products and exemplary service.

What Advertising/Marketing is carried out?

The business markets through local forums, as well as via its website and social media pages.

What competition exists?

There are numerous competitors in this industry, however, few trump their unsurpassed service, quality, hygiene and dedication to their customers.

How could the profitability of the business be improved?

The business currently focusses on the retail market only, and there are excellent prospects for supply to the wholesale industry. Development of an online ordering platform would also drive sales.

Do any have management potential?

A management structure is already in place.

How involved is the Owner in running the business?

The owners are supported by a diligent, loyal team, however, they do oversee the day-to-day operations.

When does the current lease end?

They currently operate on a month-to-month lease agreement, however, the landlords are amenable to negotiating a new one.

What are the main assets of the business?

The sellers have spared no expense and have acquired top of the range butchery, cold storage and display equipment. A full list of the assets is available.

Strengths?

This is a well established, popular butchery that has been operating successfully for more than 22 years. High visibility in a prime location, en route to a major taxi rank. Qualified, experienced and dedicated staff have been with the business for many years. Well managed, systematic policies and procedures ensure streamlined operations. They have a large, loyal client base

Weaknesses?

Stock control and management can be time consuming.

Opportunities?

With a focused marketing campaign, there are great opportunities to enter the bulk supply market (contracts with hospitals, schools, prisons etc).

The development of an online ordering platform could drive sales.

Threats?

Economic downturn.

What is the reason for the sale?

The sellers would like to retire.