



BUSINESS REPORT

Date: **21st August 2025**

Business Reference: **BFS10601**

About the Business:

"Exquisite Gems: Established Jewellery Store for Sale in Plettenberg Bay

Discover a rare opportunity to own a thriving jewellery business that has been enchanting customers since 1991. This remarkable jewellery store combines design, manufacturing, and retail operations, offering a comprehensive and captivating experience for jewellery enthusiasts. Located in a prime location, this

business has become a staple within the community and beyond.

Overview: The jewellery store boasts a rich history of excellence, innovation, and customer satisfaction. With over three decades of experience, the store has developed an impeccable reputation for its exquisite craftsmanship, unique designs, and personalized service. The business has cultivated a loyal customer base, including discerning individuals, collectors, and even celebrities seeking timeless pieces.

Design and Manufacturing: One of the unique strengths of this jewellery store is its in-house design and manufacturing capabilities. The talented owner has worked diligently to create stunning and exclusive jewellery pieces. From engagement rings to necklaces, earrings to bracelets, each item is meticulously crafted to perfection. This vertical integration ensures quality control, timely production, and the ability to offer custom-made pieces tailored to individual preferences.

Retail Showroom: The spacious and elegantly appointed retail showroom provides an inviting atmosphere for customers to explore a wide range of jewellery collections. With tasteful displays and strategically placed lighting, the store showcases the brilliance and allure of each piece. The knowledgeable and friendly staff are dedicated to providing a personalized shopping experience, offering expert advice and guidance to help customers find the perfect jewellery that reflects their unique style and aspirations.

Online Presence: Recognizing the importance of a digital presence, the jewellery store has developed an interactive and user-friendly website, allowing customers to browse and purchase items online. The online platform also serves as a showcase for the store's unique creations and provides a gateway for customer inquiries and customization requests.

Speicalizing in semi-precious gems, diamonds and cultured pearls and the joy of helping customers celebrate life's special moments, this turnkey opportunity awaits. Don't miss the chance to acquire this well-respected jewellery store with its design, manufacturing, and retail offerings that have stood the test of time. Contact us today to embark on your journey in the world of exquisite craftsmanship and timeless elegance.

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Sector: Retail	
Asking Price:	Asset Value:
R 1,000,000	R 0
Monthly Profit:	Stock Value:
R 56,000	R 450,000
	Yearly Net Profit :
	R 672,000

