

**business**  
for sale



Date: **15th January 2025**  
Business Reference: **36671**

About the Business:

## **Cleaning franchise in Johannesburg**

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# Cleaning franchise in Johannesburg



Sector: **Services**

Asking Price:

**R 750,000**

Monthly Profit:

**R 33,941**

Asset Value:

**R 650,000**

Stock Value:

**R 80,000**

Yearly Net Profit :

**R 407,295**



# Business Report

## Fully describe the business's activities?

This business is a trusted commercial and domestic franchise cleaning business providing the following services:

- 12 individual services for you to choose from – Domestic Cleaning, Carpets, Upholstery & Mattresses, Builders Clean, Windows & Solar Cleaning, Disinfection & Decontamination Services, Trauma & Crime Scene Cleaning, Hoarders Cleaning, Commercial & Industrial, Hygiene Services, Pest Control, Emergency Cleaning Services, Mobile Car Wash & Valet.

## How does the business operate on a daily basis?

The business is made up of 2 teams and 14 placements offering cleaning solutions to private and corporate clients.

## What Advertising/Marketing is carried out?

The franchisor is responsible for a national marketing strategy and the individual owners focus on their particular trading area.

## What competition exists?

There are other cleaning companies, however this business is very active in their trading area.

## How could the profitability of the business be improved?

By doing more marketing to attract more clients.

## Give a breakdown of staff/ functions/ length of service?

All staff - permanent contracts  
2 non-SA cleaners on fixed-term contracts

Domestic cleaning, washing & ironing

## Do any have management potential?

Only the supervisor

## How involved is the Owner in running the business?

100 %

## What are the main assets of the business?

The assets are made up mainly of 2 vehicles, cleaning equipment and general office equipment. An asset list will be made available to qualified buyers.

## Strengths?

- Well known cleaning business in the area.
- Established client base
- Good asset value
- Experienced staff
- Low stock
- Well trained and professional staff compliment.

## Opportunities?

A new owner could add further cleaning services and add another cleaning team.

## Threats?

None perceived.

## What is the reason for the sale?

The owner is reaching retirement age.