



BUSINESS REPORT

Date: **19th April 2025**

Business Reference: **37001**

About the Business:

Decor rental assets for sale

Lots of assets for decor rental and events in very good condition. Business opportunity with client base to grow.

Decor rental assets for sale



Sector: **Services**

Asking Price:

R **1,950,000**

Monthly Profit:

R **29,231**

Asset Value:

R **5,312,862**

Stock Value:

R **0**

Yearly Net Profit :

R **350,773**



Business Report

Fully describe the business's activities?

This versatile decor and events business is your go-to for any occasion—from children's parties and birthdays to weddings, corporate functions, award ceremonies, and even funerals, unveilings, and farewells. With a wide variety of inventory styles, including rustic, boho, contemporary, vintage, and modern, the business is adaptable to any theme or event. Portable and relocatable, it can operate in any region, offering endless possibilities for expansion. All rental stock items are highly reusable, catering to diverse atmospheres and client requests, making this a profitable, high-cash flow venture poised for growth.

How does the business operate on a daily basis?

Orders are received to supply rental items for an event and bookings are made. Some items are collected on the site and some events the owner deliver and do the decor as requested. The staff and owner will do the removing of the rental items after an event.. Maintenance and cleaning are done inhouse.

What Advertising/Marketing is carried out?

Social Media ads, Flyers, Events

What competition exists?

There are two small competitors in town but they also hire from the business from time to time.

How could the profitability of the business be improved?

Relocating to a bigger city will improve the profitability which the business are already servicing.

Give a breakdown of staff/ functions/ length of service?

Checking rental stock in and out.
Cleaning rental stock after events
Setups at events when needed
The length of service are Three and one year.

Do any have management potential?

No

How involved is the Owner in running the business?

Owner is involved in the running of the business .The Owner is not full time in the business and has other business interest also.,

When does the current lease end?

The lease ends December 2024.Rent was paid by the with other businesses owned by the Owners

What are the trading hours?

9:00 - 16:00 on Weekdays only

What are the main assets of the business?

Rental Stock items and Shelving - lots of value as per asset list

Strengths?

Unbelievable amount of opportunities to create, mix and match, be creative and innovative
Assets are paid in full and requires very minimal maintenance
Regular clients can be converted into contracts like High Schools, TV settings, Events , Town Festivals, etc.
Cashflow business with regular income

Weaknesses?

Time consuming when rental items must be delivered and removed after a event

Opportunities?

Huge growth and opportunities for the young entrepreneur.
Big cities allows for huge expansion

Threats?

Asset items rented out can be lost/stolen by scammers posing as clients but strict contracts with upfront deposits as well as personal delivery .secures the assets rented out.

What is the reason for the sale?

Health and other Investments interest .