



BUSINESS REPORT

Date: **2nd January 2025**

Business Reference: **37082**

About the Business:

Laundry franchise in Garden Route

Laundry and carpet cleaning .Price reduced lower than set-up cost . Health reasons. Running concern.
Neat layout. Business in growing phase with potential.

Laundry franchise in Garden Route



Sector: **Services**

Asking Price:

R **220,000**

Monthly Profit:

R **6,079**

Asset Value:

R **253,350**

Stock Value:

R **2,000**

Yearly Net Profit :

R **72,946**



Business Report

Fully describe the business's activities?

The business is a laundry franchise also doing, dry cleaning; carpet cleaning; and sneaker cleaning

How does the business operate on a daily basis?

The franchise is fully operational. The owner manage his staff and the assets. He is giving support on-site if needed

The intake from clients are received with any specific instructions. When laundry ,carpets or sneakers are ready clients can collect. All admin is kept up to date like accounting summary , reports and staff schedules.

What competition exists?

Not really nearby

How could the profitability of the business be improved?

More advertising can be done and to secure contracts with for example guesthouses,

Do any have management potential?

No

How involved is the Owner in running the business?

The Owner is full time involved in the business

When does the current lease end?

The current lease ends March 2026 and is renewable.

What are the trading hours?

In the week open from 8h00 till 17h00 and Saturdays from 8h00 till 13h00

What are the main assets of the business?

All equipment needed for the Laundry to operate on a daily bases is in place .
A detailed Asset list is available.
There are also a 900 liter water tank, pressure pump and roof ceilings fans..

Strengths?

The franchise is fully supported by the Franchisor.
Comprehensive backed software and CRM system to control the whole process
through collection, deliveries and invoicing is in place that is working very effective.

Opportunities?

One of the big attractions of the business is that it can grow substantially, like adding in-house dry cleaning
and doing contract work in cleaning carpets and curtains.

Threats?

The Threat will be If the Franchisee does not follow the Franchisor's specifications on how to run the business
and neglect local marketing.

What is the reason for the sale?

The Owner has started the business and took it through it's start up phase showing stable growing revenue.
The Owner has serious heath problems and must sell.