

**business**  
for sale



Date: **22nd December 2024**

Business Reference: **36960**

About the Business:

## **Selling from home Golf balls Pretoria**

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Easy to run from home Selling graded used golf balls All .deliveries done by couriers.

# Selling from home Golf balls Pretoria



Sector: **Retail**

Asking Price:

**R 161,000**

Monthly Profit:

**R 10,256**

Asset Value:

**R 100**

Stock Value:

**R 14,000**

Yearly Net Profit :

**R 82,045**



# Business Report

## Fully describe the business's activities?

The Business does the selling of various graded used golf balls from home.

## How does the business operate on a daily basis?

The Owner Buy used golf ball stock, Receive and check the orders for delivery, Sorting the golf balls into different categories, Do the advertising , Communicate with customers, booking of parcels at couriers for delivery to customers

## What Advertising/Marketing is carried out?

Facebook, Instagram, Whatsapp

## What competition exists?

Yes there are competition, mainly Pro shops with higher selling prices..

## How could the profitability of the business be improved?

Profitability can very easily be improved to market to and visit customers,  
Market to pro-shops can be done

## Give a breakdown of staff/ functions/ length of service?

The Owner handles all the actions and coordinate with the suppliers .  
Currently no staff employed.

## How involved is the Owner in running the business?

Currently the Owner is the only person involved.in the business.  
A staff member can be employed to do what the current owner is doing if so which.

## When does the current lease end?

There are no lease applicable for the business for it can be done from home

## What are the trading hours?

Total flexi hours as and when orders needs to get ready for delivery.

## What are the main assets of the business?

The golf ball stock on hand , the suppliers and customers.

## Strengths?

Lean, Good Communication, Friendliness, speedy service, better pricing, integrity, flexible hours.  
All activities are easy to run from your home.

## Weaknesses?

Customers can be very specific  
No physical shop in place

## Opportunities?

Like mentioned, easy to scale, market to Pro shops, golf courses & meetups, Golf days and more  
Collecting of orders by customers at home can improve sales  
Suppliers are easily available to grow the business . New product range can be added,

## What is the reason for the sale?

Spending more time with family is needed.