

business
for sale



Date: **22nd December 2024**

Business Reference:**36541**

About the Business:

Hotel/Resort for sale in Gauteng

Many years operating , profitable, within easy driving distance from Johannesburg. Well managed and well maintained

Hotel/Resort for sale in Gauteng



Sector: **Accommodation**

Asking Price:

R 59,900,000

Monthly Profit:

R 420,207

Asset Value:

R 63,000,000

Stock Value:

R 1,000,000

Yearly Net Profit :

R 5,042,483



Business Report

Fully describe the business's activities?

The operates as a Hotel and Resort

How does the business operate on a daily basis?

The management team and staff handles the activities of the Hotel/Resort on a daily basis

What Advertising/Marketing is carried out?

The Brand is marketed within a marketing plan in conjunction with Marketing Agents. Internal events and social media is used to attracted clients.

What competition exists?

Yes

How could the profitability of the business be improved?

More Marketing and organizing of events to attract clients during the week days can be done

Give a breakdown of staff/ functions/ length of service?

Detail is available

Do any have management potential?

Yes

How involved is the Owner in running the business?

Only on a monitoring capacity.

When does the current lease end?

None

What are the trading hours?

24 hours 7 days a week

What are the main assets of the business?

The comfortable accommodation with fantastic facilities on site, restaurant, bar, nearby golf course, swimming pool, gym, spa and a river to be explored by a kayak.

The Hotel / Resort is Sectional title registered and can more than 100 rooms being sold if so wish..

There are a 500kva Generator installed.

Strengths?

Well established and well run Hotel/Resort

Beautiful environment.

Easy to reach from Pretoria and Johannesburg.

Weaknesses?

Occupancy to be increased during the weekdays

Opportunities?

Buildings can be extended for further development.

New developments in the areas on its way that will compliment the Hotel/ Resort activities.

Threats?

Strikes and bad publicity

What is the reason for the sale?

The owner would like to retire and consolidating his businesses