business
for sale

BUSINESS REPORT

Date: **21st December 2024**
Business Reference:**BFS10311**

About the Business:

New Advertising Franchise for Sale

Award winning franchise that is easy to operate from home and secure income with low overheads.

The franchise is well-known in the industry with a good reputation amongst clients.
Easy to sell advertising space and provided clients the exclusivity to market and advertise their business

and brand on a low-cost scale.

Buy a NEW franchise directly from the franchisor.

New Advertising Franchise for Sale

Sector: **New Franchise Opportunities**

Asking Price:

R **300,000**

Projected Monthly Profit:

R **24,167**

Asset Value:
R 50,000

Stock Value:
R 0

Projected Yearly Profit :
R 290,000

Business Report

Background and History

NEW Franchise for sale in the marketing and advertising industry.

The franchise model is designed to be a work-from-home opportunity with low overheads and fantastic return.
The franchisee will sell advertisements to the small businesses in their area.

The franchise utilises large format LCD screens placed in reception areas of doctors' consulting rooms where a captive audience can be exposed to a continuous stream of selected advertising material.

Patients typically wait idly for long periods of time, usually more than 40 minutes in doctors' waiting rooms. Advertising slots are 20 seconds each and are screened in cycles of 20 minutes, which gives the advertiser exposure to his services or products at least twice every 40 minutes.

Products and Services

The franchisee will sell advertisements to the small businesses in their area. These adverts will be shown in selected Doctor waiting rooms.
Adverts are viewed by a captive audience, which means the ad slots are very easy to sell.

Training and Head Office Support

The Franchisor provides a 3-day training course which includes, identifying potential clients, contracts, On-site presentation, Finalising payment and advert upload at all the premises, after-sales service and client follow-up regarding advert updates and contract renewals.

Assets

- 7 x 32" LCD screens
- 7 x Wall brackets
- 7 x Computers
- 7 x Operating system licenses
- 7 x Computer housings
- 7 x Advertising boards
- Installation charges
- Laptop & flash drive
- Surge protection
- Electronic timers
- 500 x personalised business cards
- Wireless optical mouse
- USB multiplug
- Advertising programme will be incorporated into the start-up menu
- Relevant software
- TRAINING (including selling of first 3 adverts)

Employees

The business can be owner-operated or the owner can choose to appoint a representative to sell advertising space. However, the Franchisor prefers that the owner runs the business hands-on.

Financials and Forecasts

The income stated in this report is projected figures for a franchise and not actual income for the different existing franchises for sale.

Please contact your Franchisor for more detailed information.

Conclusion

Award-winning franchise that is easy to operate from home and secure income with low overheads.
The franchise is well-known in the industry with a good reputation amongst clients.
Easy to sell advertising space and provide clients the exclusivity to market and advertise their business and brand on a low-cost scale.
FANTASTIC ROI AND WELL PRICED

Franchisor / Owners Comments

New Franchises are selling for R300 000 plus VAT