

**business**  
for sale



Date: **21st December 2024**  
Business Reference: **BFS10312**

About the Business:

## **Doctor's TV Ads - EXISTING FRANCHISE FOR SALE**

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Award winning franchise that is easy to operate from home and secure income with low overheads.

The franchise is well-known in the industry with a good reputation amongst clients.  
Easy to sell advertising space and provided clients the exclusivity to market and advertise their business

and brand on a low-cost scale.

Buy an existing franchise directly from the franchisor.

## Doctor's TV Ads - EXISTING FRANCHISE FOR SALE



Sector: **Investment Opportunity**

Asking Price:

**R 250,000**

Projected Monthly Profit:

**R 0**

Asset Value:

**R 50,000**

Stock Value:

**R 0**

Projected Yearly

Profit :

**R 0**



# Business Report

## Background and History

Existing Doctor TV Ads franchises for sale.

The franchise model is designed to be a work-from-home opportunity with low overheads and fantastic return.

Existing Franchises for sale.

Contact the Franchisor for areas available in Gauteng.

## Products and Services

The franchisee will sell advertisements to the small businesses in their area.

Adverts are viewed by a captive audience, which means the ad slots are very easy to sell. These adverts will be shown in selected Doctor waiting rooms.

Franchisees are required to visit each site once a month to ensure the technology is still functioning correctly and to load the adverts onto the system. The clients may change their adverts once a month, and the franchisor does all the development and artwork for the adverts.

## Assets

Equipment includes 7 x complete systems including 7 new pc's and 7 new 32 inch screens as well as a laptop computer, software, and set up costs to the value of approximately R70 000, and training to the value of R30 000.