

business
for sale



Date: **21st November 2024**
Business Reference: **BFS10558**

About the Business:

Own a 3@1 Business Centre Franchise - Countrywide Available

3@1 is your one-stop-shop for all your business or home office needs and services. We utilise the latest technologies to provide the highest quality

material, printing and finishing while honouring your deadlines.

We are the leading communications retail franchise providing a wide array of services and products which includes the likes of worldwide courier, local courier, extensive print services, photographic and secretarial services. www.3at1.co.za

Own a 3@1 Business Centre Franchise - Countrywide Available



Sector: **New Franchise Opportunities**

Asking Price:

R 625,000

Projected Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 0

Projected Yearly

Profit :

R 0



Business Report

Products and Services

3@1 business centres are an ideal opportunity for those with entrepreneurial flare looking to exit the corporate environment. 3@1 provides an outstanding alternative career and investment opportunity with excellent returns.

Franchise partners benefit from a complete turnkey setup, support with site location and lease negotiation assistance; in-store training in all facets of the business; Partnerships with leading brands and ongoing operational support

Training and Head Office Support

As a franchisee, you will receive your initial training on various aspects, such as 3@1's company processes, systems, and standards. It covers business operations, customer service, sales techniques, and marketing strategies. And all this before you open your doors to the public, so you are equipped for success.

From then on, you will have our ongoing support systems behind you whenever you require them. You'll receive regular communications, site visits, and access to our dedicated support team.

Our team also assists with site selection, lease negotiation, store setup, and inventory management. Concerning technology systems, we'll provide the tools to streamline and enhance your efficiency.

Monthly Fees

3% Royalty plus Advert Vetting fee

Conclusion

STORE SETUP

FROM R625K ex VAT

- Includes R65 000 ex VAT* franchise license fee
- Floor space from 50m² - 70m²
- Ideal for full scale independent sites
- Includes online shop setup (excl. hosting)
- Total setup cost may vary slightly, depending on the size, shape and condition of the proposed location.
- We assist in site election and lease negotiation.
- Excludes landlord rental deposit and working capital (we recommend 6 months operating capital)

Franchisor / Owners Comments

“After what is now approaching our 17 year anniversary, the business model has proven to be a success, despite an economy that is far from galloping, the 3@1 business centre service is still growing at a good pace.

— Tania & Peter Edwards

3@1 Business Centre, Fourways

WHY FRANCHISE WITH 3@1 BUSINESS CENTRES?

Franchising brings with it many benefits compared to the independent route, especially through a company with a highly reputable brand like 3@1 Business Centres:

- **A Reputable Brand:** 3@1 is renowned and respected in the industry with a 25-year proven business model that provides you with a framework for success.
- **Comprehensive training & support:** Your initial training will focus on operations, marketing, and management, followed by ongoing assistance to help you navigate any challenges once you commence trading.
- **Diverse Range of Services:** We offer various services [see below], allowing you to cater to a broad customer base and increase your revenue potential.
- **Competitive Advantage:** By joining 3@1, you benefit from the brand recognition, our supplier base, and economies of scale that come with being in our network.
- **Marketing & Advertising Support:** This can be costly and time-consuming for independent outfits. As a franchisee, you can benefit from our marketing and advertising materials, campaigns, and strategies.
- **Operational Efficiency:** 3@1 provides standardized operating procedures, technology systems, and tools to streamline operations. This enhances efficiency, reduces costs, and allows you to focus on delivering high quality services to your customers.
- **Network & Collaboration Opportunities:** Our franchise network provides collaboration, knowledge sharing, and support opportunities. You can learn from the experienced other franchise partners and leverage collective resources for mutual growth.
- **Continuous Innovation:** We continuously invest in research and development to stay at the forefront of the industry. As a franchisee, you benefit from ongoing innovation that keeps you relevant, competitive, and aligned with changing customer needs.
- **Scalability & Expansion Potential:** 3@1 Business Centres offer the potential for growth and expansion. With a proven business model and support from the franchisor, you can explore opportunities to open multiple locations or expand your service offerings within your existing territory.
- **Franchisee Satisfaction:** Your satisfaction matters. Speaking with current franchise partners provides valuable insights into the franchise’s support, profitability, and overall satisfaction levels.

WHAT DOES 3@1 SPECIALIZE IN?

3@1 specialises in a wide range of essential business services and has received industry recognition for its outstanding services, which include and not limited too:

- Extensive printing services & copy
- Wide-format printing
- Sublimation
- Photographic
- Graphic design
- International and local courier services
- Secretarial services like binding & laminating
- Individual background checks
- Business registration services
- Related office support.

We offer a convenient one-stop solution for businesses and individuals seeking professional, high-quality document design, production and distribution services.

THE BENEFITS OF BEING IN THE 3@1 BUSINESS CENTRE FRANCHISE

Our business sector is always in high demand, so you can expect consistent revenue and profitability, which will only grow as the brand expands with more franchisees.

As well as the personal rewards, you will also gain the satisfaction of being actively engaged in community initiatives and social responsibility programs. We are committed to making a positive impact beyond our business operations.

3@1 continues introducing innovative services to cater to customers' evolving needs. We also embrace advanced technologies to improve operational efficiency, such as implementing online ordering systems or introducing new digital printing solutions.

Our franchise has established strategic partnerships and collaborations with other businesses and organizations, allowing for mutually beneficial opportunities and increased brand exposure.

TRAINING

As a franchisee, you will receive your initial training on various aspects, such as 3@1's company processes, systems, and standards. It covers business operations, customer service, sales techniques, and marketing strategies. And all this before you open your doors to the public, so you hit the ground running.

From then on, you will have our ongoing support systems behind you whenever you require them. You'll receive regular communications, site visits, and access to our dedicated support team.

Our support also assists with site selection, lease negotiation, store setup, and inventory management. Concerning technology systems, we'll provide the tools to streamline and enhance your efficiency.

A DAY IN THE LIFE OF A 3@1 FRANCHISEE

- **Opening the Business:** The franchise team arrives to ensure the premises are clean and organized. They prepare the equipment and supplies for the day's operations.
- **Customer Service & Operations:** The franchise owner interacts with customers, helping with their courier, printing, copying, and other document-related needs. They oversee business operations, ensuring orders are processed accurately and timely.
- **Managing Staff:** The owner spends time managing and supervising the staff, providing guidance, training, and support as needed.
- **Sales & Marketing:** The franchisee allocates time for sales and marketing activities. This can involve reaching potential clients, nurturing existing customer relationships, and implementing marketing strategies.
- **Administrative Tasks:** Franchise owners handle managing finances, maintaining records, monitoring inventory levels, and reviewing business performance.
- **Continuous Learning & Improvement:** Franchise owners stay updated on industry trends, attend training sessions or webinars provided by the franchisor, and seek opportunities to improve their business operations and customer service.
- **Networking & Community Engagement:** Franchise owners may participate in local business networking events, engage with the community, and explore partnerships or collaborations to expand their business reach.
- It's important to note specific tasks and the daily routine can vary based on the franchisee's location, the size of the business, and individual preferences.

TESTIMONIALS

“After what is now approaching our 25-year anniversary, the business model has proven to be a success, despite an economy that is far from galloping, the 3@1 Business Centre service is still growing at a good pace.”

— **Tania & Peter Edwards 3@1 Business Centre, Fourways**

“We are very excited as we are getting the rural community connected. Apart from running a business for the obvious, making profit, we pride ourselves in bringing those much-needed services at a very low price. Our business is growing strength to strength every month...”

— **Midas Chawane 3@1 Business Centre, Acornhoek**

“We’ve experienced regular month on month growth since inception, even after the disastrous Covid-19 pandemic, and we continue to be inspired by the exceptional successes of the many 3@1 stores who continue their operations well beyond 10 years...”

— **Assia & Elaais Karim 3@1 Business Centre, Green Valley**