

business
for sale



Date: **22nd December 2024**
Business Reference: **BFS11094**

About the Business:

Outdoor Billboard Advertising Business

Are you looking to invest in a high-revenue advertising opportunity? This premier billboard advertising business for sale in the Eastern Cape, provides exclusive ownership of six strategically placed billboards in high-traffic areas, ensuring maximum visibility and impact.

Designed for agencies or entrepreneurs with a flair for selling advertising space, this business offers a streamlined path to profitability and long-term income.

With a diverse portfolio of billboard placements across high-demand locations, each site was carefully chosen for its traffic exposure, making these billboards highly desirable to advertisers. With exclusive rights to the ACSA billboard, you gain a competitive edge in the market, enhancing the business's value and appeal to advertising clients.

This opportunity is bolstered by secure approvals and agreements. With municipal approvals recently renewed for 5 years and landlord agreements secured for up to 3 years, you can operate with the assurance that these prime locations remain available for the foreseeable future, allowing the new owner to operate confidently.

Each billboard has been recently inspected and is in excellent condition, requiring minimal maintenance - ideal for a new owner looking to maximize returns without significant upkeep. Architectural drawings for each billboard structure are included, making any future expansion or new projects a straightforward process.

The business was recently added to a government department database, enhancing its credibility and creating new avenues for advertising opportunities and growth.

This premier billboard advertising business is a high-potential venture for anyone passionate about the advertising space. With secure sites, prime locations, and low maintenance, it's the perfect acquisition for anyone aiming to establish a strong presence in billboard advertising.

The selling price excludes VAT.

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Sector: **Sales & Services**

Asking Price:

R 1,650,000

Monthly Profit:

R 35,000

Asset Value:

R 1,320,000

Stock Value:

R 0

Yearly Net Profit :

R 420,000