

business
for sale



Date: **31st October 2024**
Business Reference: **BFS11066**

About the Business:

Destination Brewery, Restaurant and Beer Garden Business in Hermanus

We are excited to present an exceptional opportunity to acquire a thriving brewery, restaurant, and beer garden business.

This well-established business is renowned for its high-quality craft beers, delicious food, and vibrant atmosphere.

Situated on prime real estate, the business offers substantial growth potential and multiple acquisition options: purchasing the business with fixed structures and land or acquiring the business and renting the premises or land.

Destination Brewery, Restaurant and Beer Garden Business in Hermanus



Sector: **Food**

Asking Price:

R 25,600,000

Monthly Profit:

R 146,500

Asset Value:

R 23,500

Stock Value:

R 400,000

Yearly Net Profit :

R 1,758,000



Business Report

Background and History

Established 2017

Property Size Land/Erf: 3,664 sqm

Building: 750sqm

Liquor License: On/Off Site Consumption

Manufacturing Licence

Seating Capacity:

- Indoor 166
- Outdoors 260

Brew Manufacturing Capacity: 7200hl

Employees

Winter – Summer 20-35 Employees

Financials and Forecasts

Financial Highlights:

Actual:

- **Revenue:** R12,236M
- **Gross Profit Margin:**65.36%
- **EBITDA:** R1,758M
- **Growth:** 20%

Forecast – 5 Year:

- **Revenue:** R18,188M
- **EBITDA:** R4,327M

Acquisition Options

Purchase Business, Fixed Structures, and Land

- Price: R26 million
- Inclusions: All business operations, equipment, inventory, intellectual property, and real estate
- Benefits: Full ownership of all assets, long-term investment potential, flexibility for future development

Purchase Business, Rent Structure and Land

- Price: R8 million
- Rent: R150k/month
- Inclusions: All business operations, equipment, inventory, and intellectual property
- Benefits: Lower initial investment, continued business operations without real estate responsibilities, option to purchase land in the future

Key Features

- Diverse revenue streams from beer sales, food & beverage sales, and events
- Established brand with a loyal customer base
- Prime location with high foot traffic
- Strong online presence and marketing strategy
- Significant beer brewing capacity provides the opportunity for national sales.

Why Invest

- **Proven Success:** Consistent revenue and profit growth. Regarded as a landmark and institution.
- **Strong Brand:** Well-regarded in the community and industry
- **Prime Location:** High visibility and accessibility. Fast becoming the town planner's new town centre. Nationally, one of the fastest-growing towns in South Africa.
- **Growth Potential:** Opportunities for expansion and diversification. New developments in the area, including a medical center and office block.
- **Parking:** Owned by the business. A rarity in Hermanus.

Support and Training: Comprehensive transition support for new owners

A lifestyle business in a prime location with significant business expansion for a discerning buyer.