



Date: **23rd November 2024**
Business Reference: **BFS10313**

About the Business:

Doctor's TV Ads Klerksdorp

Award winning franchise that is easy to operate from home and secure income with low overheads.

The franchise is well-known in the industry with a good reputation amongst clients.
Easy to sell advertising space and provided clients the exclusivity to market and advertise their business

and brand on a low-cost scale.

Buy an existing franchise directly from the franchisor.

Doctor's TV Ads Klerksdorp

Sector: **New Franchise Opportunities**



**Your Ultimate Advertising
and Branding Solution!**

Asking Price:

R 250,000

Monthly Profit:

R 24,167

Asset Value:

R 50,000

Stock Value:

R 0

Yearly Net Profit :

R 290,000



Business Report

Background and History

Existing Doctor TV Ads franchises for sale.

The franchise model is designed to be a work-from-home opportunity with low overheads and fantastic return.

Existing Franchise for sale.

Contact the Franchisor for franchise opportunities.

Products and Services

The franchisee will sell advertisements to the small businesses in their area.

Adverts are viewed by a captive audience, which means the ad slots are very easy to sell. These adverts will be shown in selected Doctor waiting rooms.

Franchisees are required to visit each site once a month to ensure the technology is still functioning correctly and to load the adverts onto the system. The clients may change their adverts once a month, and the franchisor does all the development and artwork for the adverts.

Training and Head Office Support

An initial 3-day theoretical training program will be followed by practical training including:

- selling first 3 advertisements for Franchisee
- Identifying potential clients
- Contacting and setting up appointments
- On-site presentation, negotiation and closing the deal
- Signing of contract and sourcing relevant advertising material
- Submitting information to head office for graphic design
- Customer approval of created advert
- Finalising payment and advert upload at all the premises
- After-sales service and client follow-up regarding advert updates and contract renewals

Assets

Equipment includes 7 x complete systems, a laptop computer, software, 32 inch screens and set up costs to the value of approximately R70 000, and training to the value of R30 000.

Conclusion

Award-winning franchise that is easy to operate from home and secure income with low overheads.
The franchise is well-known in the industry with a good reputation amongst clients.
Easy to sell advertising space and provide clients the exclusivity to market and advertise their business and brand on a low-cost scale.
Fantastic ROI and well priced.

Franchisor / Owners Comments

Existing Franchises are selling for R250 000 plus VAT