



Date: **16th October 2024**  
Business Reference: **36965**

About the Business:

## **Popular Vehicle Franchised Dealership for Sale**

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Have you dreamt of owning a dealership? now you can with the backing of a popular vehicle brand franchise. Over the past 70 years this popular vehicle make dealership has offered customers a one stop vehicle shop. Buying, selling, new or used vehicles and offering car serves to all vehicle makes. This business could be yours to grow and continue the strong customer focus and the best service for many years to come.

# Popular Vehicle Franchised Dealership for Sale



Sector: **Retail**

Asking Price:

**R 7,950,000**

Monthly Profit:

**R 315,423**

Asset Value:

**R 1,344,527**

Stock Value:

**R 0**

Yearly Net Profit :

**R 3,785,070**



# Business Report

## How does the business operate on a daily basis?

Clients will come in or call for vehicle service or repairs, buy parts or new and used vehicles sales

## What Advertising/Marketing is carried out?

Social media run in-house, sales team going out to clients, sponsoring golf days, school events via donations estimated from R1000 to R5000 per event, head office provides leads as well as potential clients who are coming to end of term with their vehicles

## What competition exists?

Another popular car make dealership is 100km away, in this location there are other car dealerships selling different car makes

## How could the profitability of the business be improved?

Sell or service more vehicles

## Give a breakdown of staff/ functions/ length of service?

Accountant - 15 years  
Technician - 12 years  
Technician - 7 years  
Salesman - 7 years  
Service Manager - 14 years  
Apprentices - 7 years  
Sales Lady - 1 year  
Parts Lady - 3 years  
Dealer Principle - 19 years

## Do any have management potential?

Yes

## How involved is the Owner in running the business?

Full time

## When does the current lease end?

December 2027

## What are the trading hours?

Monday to Friday - 07:30 - 17:00

Saturday - 08:00 - 13:00

Sunday and Public Holidays - Closed

## What are the main assets of the business?

Dealer signage & pylon, Dealer Portal, Server for dealer system, dealer advertising merchandise

Office furniture and equipment

Computers and Printers

Client chairs

Phone system - pbax Nashua

Wifi router, Fibre network

Fan

Coffee station, TV, water dispenser, bar fridge

Boardroom table and chairs and coffee station

Light fittings

Fire house reel, fire extinguishers

CCVTV system with 2 tvs

Alarm system

Workshop equipment, machinery, spares, shelving, clock card machines

## Strengths?

Selling the popular car make vehicle ranked in top 5 most sold vehicle in South Africa.

No other dealership in 100km radius in the KZN midlands area

## Weaknesses?

Interest rates and fuel

## Opportunities?

Many opportunities to sell and service more, extend the staff

## Threats?

Prices of vehicles always going up

## What is the reason for the sale?

Retirement