



Date: **16th October 2024**
Business Reference: **36941**

About the Business:

Packaging and spice business for sale in Pretoria

Focuses on baking made easy for the novice baker to the professional chef; supplying them with ingredients, easy to follow pre mixes, decorations, kids' party accessories, sweets, custom icing sugar prints and even state of the art imported utensils to create your own baking art piece. Our aim is to satisfy your full circle baking needs, from the packaging to cleaning products all conveniently available in one location

Packaging and spice business for sale in Pretoria



Sector: **Retail**

Asking Price:

R 954,000

Monthly Profit:

R 38,896

Asset Value:

R 154,900

Stock Value:

R 576,000

Yearly Net Profit :

R 466,746



Business Report

Fully describe the business's activities?

Supplier to the Catering, Fast Food & Baking Industry.
Packaging, Spices and Baking Essentials
Household Cleaning Products

How does the business operate on a daily basis?

Owner runs hands on 100% of the time

What Advertising/Marketing is carried out?

No Marketing or advertising is done.
To grow into full capacity, a local advertising and marketing plan is needed

What competition exists?

None in the area.

How could the profitability of the business be improved?

More marketing

Give a breakdown of staff/ functions/ length of service?

2 x packers.
One of the ladies are with her more than 10 years.

How involved is the Owner in running the business?

Daily

When does the current lease end?

Newly renewed for 5 years

What are the trading hours?

Mon-Fri from 8h00 to 17h00
Saturdays from 8h00 to 13h00 (Sundays closed)

What are the main assets of the business?

Equipment and Stock

Strengths?

A well known brand, very well placed in a Higher income area with a good settled client base.

Weaknesses?

Marketing! With a good local store marketing plan all weaknesses be addressed

Opportunities?

With a good local store marketing plan, can the full potential of the business be reached?

Threats?

Competition in the area is low.

What is the reason for the sale?

The owner wants to retire and wants to spend more time with her family