



Date: **27th September 2024**
Business Reference: **BFS11026**

About the Business:

Development of app for all small business owners

A developer has spent four years and over R3 million creating a comprehensive app for small businesses, aiming to consolidate essential business functions into one platform accessible via smartphone or laptop. He seeks an additional R3 million to finalize the app and is willing to offer a share in the business for investors.

Development of app for all small business owners



Sector: **Investment Opportunity**

Asking Price:

R 3,000,000

Projected Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 0

Projected Yearly

Profit :

R 0



Business Report

Background and History

This business idea has been developed over 4 years due to the absence of an all-inclusive app for small businesses worldwide.

Small business owners rely on various apps to run their businesses on a daily basis, i.e. financials/marketing/stock control/client CRM apps, etc.

This developer spent 4 years and over R3 million from his own funds to develop this all-encompassing app.

He just needs some funds to finalize the app—whereafter it will definitely revolutionize the management of small businesses.

A small business owner will now be able to access his whole operational business either from his cell phone or laptop.

Products and Services

The development of an all-inclusive app to manage all aspects of a small business from a cell phone or laptop on one single program.

Financials and Forecasts

Full projected financials are available to an interested party.

Reason for Investment Offer

The developer of this product needs another R3 million to finalize the product and is prepared to offer a percentage share in the business.