



# BUSINESS REPORT

Date: **28th June 2025**

Business Reference: **BFS11025**

About the Business:

## **Empowering Innovation and Community Transformation Through Creative Problem- Solving Training**

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One of the main challenges for employers and individual persons is to apply a process to think and act in a creative/innovative/problem solving manner.

# Empowering Innovation and Community Transformation Through Creative Problem-Solving Training



Sector: **New Franchise Opportunities**

Asking Price:

R **78,000**

Monthly Profit:

R **0**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **0**



# Business Report

## Background and History

This franchise has been successfully implementing a program addressing the 12 critical think skills needed to be an effective/participating/creative person/employer/employee- this will result in an innovative/educated/strategic and engaging person which will empower the said person, but will also result in the company being more profitable where he/she is involved

The business uses creative, complex and dynamic game-innovation, combined with group-interaction and fun, for continued professional development in the workplace

This can also be community focused and having a huge impact on the community resulting in a transformative and visionary community

Such persons are steered towards strategic thinkers through situation-simulation exercises, based on innovative game playing- these can be done face to face or online

The franchise is successfully implemented in Gauteng and overseas and the franchisor wishes to expand the program to the Western Cape and seeking franchisees in the Western Cape to assist in rolling it out in the said area

Franchise agreements and financial forecasts are available to any interested parties

## Products and Services

Innovative/creative methods to develop thinking skills for people

## Training and Head Office Support

Full training and support will be supplied by headoffice to all franchisees

## Financials and Forecasts

Forecasts can be supplied upon request