

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **19th April 2025**

Business Reference: **BFS11024**

About the Business:

Join the Innovative Children's Educational Game Franchise

This unique clever game has been developed over years to teach critical skills to children, which are not included in the school curriculum in SA

Join the Innovative Children's Educational Game Franchise



Sector: **New Franchise Opportunities**

Asking Price:
R 78,000

Projected Monthly Profit:
R 0

Asset Value:
R 0

Stock Value:
R 0

Projected Yearly Profit :
R 0



Business Report

Background and History

The following advantages are inter alia part of children utilizing this product:

- Cognitive development- it's a powerful tool to develop and improve memory, critical thinking,
- Social skills- social interaction is a result of partaking in this program, including impulse-control, grit/resilience, having fun in a holistic-integrated neuro based stimulated surrounding
- Learning- creative problem solving including critical skills development and creating an entrepreneurial mindset
- EQ- emotional intelligence is stimulated by participation in this game
- Lifelong skills- the skills developed are patience, focus to strategic planning, mathematics, coding, etc.

Due to its uniqueness and future-relevance, it is now implemented in 9 countries and various worldwide clients, including online

Franchisees have now the opportunity to join this dynamic team by purchasing a franchise in an area in the Western Cape

Products and Services

Innovative creative game for children from 4 to 9 years old to develop inter alia thinking skills

Training and Head Office Support

Full training will be given by head office and full support provided once up and running

Financials and Forecasts

Forecasts will be drawn up in conjunction with a franchisee according to the area allocated