



# BUSINESS REPORT

Date: **15th September 2025**  
Business Reference: **BFS00100**

About the Business:

## Franchise Opportunity - Rent A Maid

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Our well-established brand with a national trading footprint extends from coast to coast. The Rent A Maid brand automatically attracts attention and respect in the ever-challenging marketplace. With so many new cleaning and sanitation standards being set that when you think about it, these services are required almost every- where by

everyone. Things will always need cleaning and that's where you fit in. We're a brand that is truly loved by our valued customers in their homes and workplaces. Introduction Rent A Maid proudly celebrates 31 amazing years of South African Heritage. We raise our mops in celebration as being recognised as South Africa's trusted cleaning service. Who we are and what we do?

Rent A Maid SA was established in 1993 as a response to the ever-increasing need for out-sourced cleaning services in South Africa. We are an industry leading home and business cleaning company with 6 Franchisor-owned branches and 20 independent Franchisees nationwide. We currently employ around 1000 staff members, and our head office is situated in Hillcrest, Kwazulu-Natal. We hire out domestic workers, office cleaners (incl. tea-ladies), gardeners and general workers on a casual or permanent basis. Our services include regular cleaning, corporate cleaning, recruitment, spring cleaning, ironing and once-off cleans when moving in or out of home or office premises. In order to maintain our reputation for providing excellent service, we only employ those we consider the best. Our screening process includes rigorous reference check-ups and criminal background investigations. As a nationally sought-after brand, Rent A Maid has become a household name in the South African cleaning industry, and we are committed to taking our franchise network from strength to strength. We pride ourselves in transforming the lives of our franchisees, as well as helping the greater community benefit from job creation.

#### Why choose Rent A Maid?

As a national leader in the supply of professional cleaning services, Rent A Maid has become a well-known name in the South African service industry. With 24 operating companies and 31 years of experience, Rent A Maid South Africa has established a successful franchise network across the country that offers investors ample earning potential. At R100 000 you can own a Rent A Maid South African franchise and become your own boss or enhance your capital portfolio with a tried and tested investment.

#### What you get for your R100 000 investment?

- New laptop with 1 year subscription to Microsoft Office and Rent A Maid software accessed online and ready to go.
- Access to our confidential concept and marketing strategy.
- Access to intellectual property and the right to enjoy the goodwill and operate under the trade marked Rent A Maid brand.
- Three days training to master the customised software and get you on the road to success!
- User friendly programme producing customer and staff data bases, numerous services, staff work site logistics, invoices, sales reports, pay slips wage reports and leave records.
- The group 's sales video, an invaluable tool creating leads.
- Your own Facebook page with centralised, standard group marketing and fortnightly adverts.
- Your personalised company profile brochure for emailing to enquirers of your services.
- A 31 year confidential concept and marketing strategy which has culminated in the group achieving and maintaining top spot as a non-app based service industry.
- A confidential strategy through which you stand to grow a valuable nest egg to be passed onto the next generation or sold for a sizeable sum.
- Free updates in design and programming of group software.
- A franchise royalty of 7% of sales which is lower than the industry norm and only paid from the sixth month.
- Inclusion of your franchise on the group 's website, [www.rentamaid.co.za](http://www.rentamaid.co.za).
- Public recognition and trust in your franchise which belongs to a recognised, well established trade marked SA brand culminating in increased sales.

- Assistance with sourcing, recruitment, and a supply of two uniforms to five staff to meet demand in the first weeks.
- Your new franchise 's email address, customer registration material, staff employment contracts and confidential admin documentation is supplied.
- Guidance for PAYE, UIF, Income Tax, Workmen ' s Compensation, etc is given.

Advantages of owning your own franchise

- Be your own boss/self employed
- Flexible working hours
- Backed by a recognised national brand
- What you put in is what you get out
- Potential to make a substantial profit margin
- Work from home or open an eye-catching office
- Contributing to job creation in South Africa

## Franchise Opportunity - Rent A Maid

Sector: **Sales & Services**



Asking Price:

**R 100,000**

Monthly Profit:

**R 0**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 0**