

**business**  
for sale



Date: **27th September 2024**  
Business Reference: **BFS10983**

About the Business:

## **Own a Wheelie Bin Franchise in the Northern Suburbs of Cape Town**

---

Explore a rewarding franchise opportunity in the wheelie bin cleaning industry!

Join a dynamic team dedicated to excellent customer service and community relationships. Our franchise

offers a proven business model, comprehensive training, high-quality cleaning equipment, and advanced CRM systems.

With a growing market demand and extensive marketing support, you can build a successful business with us. The initial investment of R 250,000 covers all necessary equipment, training, and marketing support. Invest in a cleaner future for your community and a prosperous career—contact us today to learn more!

Visit our website: <https://wecleanbins.co.za/>

## Own a Wheelie Bin Franchise in the Northern Suburbs of Cape Town



Sector: **New Franchise Opportunities**

Asking Price:

**R 250,000**

Monthly Profit:

**R 0**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 0**



# Business Report

## Background and History

The Franchise Package is R 250 000, and includes a pressure cleaning trailer, cleaning tools, chemicals to start you off with, Marketing Materials, a 4 month PPC digital marketing, a System (CRM with WhatsApp integration) and Training. You will need to have your own vehicle, we suggest a Utility Bakkie min. 2l (wrapping your vehicle as part of our franchise package).

Your Return on Investment (ROI) would be achieved in 3 years.

Bin and Bin Area cleaning is a needed service, as waste attracting bugs, that cause and spread diseases. During COVID, it was classed as an essential service.

## What the Franchise Offer

- **Proven Business Model:** Benefit from a successful system with a track record of satisfied customers and consistent growth.
- **Comprehensive Training:** Receive extensive training and ongoing support to ensure your success, even if you have no prior experience.
- **High-Quality Equipment:** Utilize our high-quality pressure cleaning systems that can handle high volume and dirty bins with ease.
- **Advanced CRM:** Take advantage of our integrated CRM system with WhatsApp integration and automated follow-ups with invoices for streamlined operations.
- **High Demand:** Tap into a growing market as more households and businesses seek reliable, hygienic, and convenient cleaning services.
- **Extensive Marketing Support:** Benefit from our 70% marketing coverage, including digital marketing strategies and direct outreach to companies for demos, with staff assisting on the road.