



Date: **27th September 2024**
Business Reference: **BFS11008**

About the Business:

Highly Profitable Laser Hair Removal Business

Laser Hair Removal Business for sale in Pretoria East.

Ideal work from home business with existing clientele. Utilising state of the art Laser Technology for permanent pain free hair removal. Business is currently run on a part time basis no more than 12 hours per

week.

Established Brand and Reputation: Business is a well established brand in the East of Pretoria with an excellent reputation. As evident by our high number of referrals. Our focus has always been on quality at a value orientated price point.

State-of-the-Art Equipment: We use advanced laser technology and high-quality equipment, which ensures effective and safe treatments.

Growth Potential: Laser Hair Removal is one of the fastest growing sectors of the aesthetics industry. Business is currently operated part time and has never reached its full potential. If operated as a full time business it can grow considerably. Possibility of expanding into products sales is an exciting future prospect. This service would be ideal if run from owners home.

Proven Profitability: The business has been profitable since day one even without aggressive marketing. If operated full time profit margins will increase considerably due to most cost being fixed on a monthly basis.

Highly Profitable Laser Hair Removal Business



Sector: **Sales & Services**

Asking Price:

R 450,000

Monthly Profit:

R 20,143

Asset Value:

R 350,000

Stock Value:

R 5,000

Yearly Net Profit :

R 241,719



Business Report

Background and History

Business was established in February of 2022 after searching for a source of additional income. The business grew organically in the first few months with a soft marketing approach through friends and family. We have spent minimal amounts on advertising as the idea was always to keep it small.

We use state-of-the-art laser technology to deliver safe, effective, and lasting hair removal solutions. We are committed to offering personalized treatments that cater to the unique needs of each individual, ensuring a comfortable and satisfying experience.

With a focus solely on laser hair removal, we have honed our expertise and built a strong reputation for excellence in our field.

Products and Services

Permanent, Pain Free Laser Hair Removal services

Clients need a minimum of 6 - 8 sessions for effective treatment

Assets

3 Wave Diode Laser

Treatment Bed

Custom Built Steel Table

Equipment Trolley

Enough consumables for 3 months of operations

Employees

None. Business is owner run

Financials and Forecasts

Income Statement and Asset Register available.

Business was run as a One Man Show.

Yoco card Machine reports available on request.

Reason for Sale

Owner is a medical professional and wants to expand her clinical practice.

Conclusion

This is an ideal business for someone looking to do their own thing and work from home.

The biggest expense by far is rental and working from home will result in considerable savings.