

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **10th May 2025**

Business Reference: **36922**

About the Business:

Strong opportunity in the fast food Franchise World

Sausage Saloon shop located in a busy mall in the Western Cape

Strong opportunity in the fast food Franchise World



Sector: **Food**

Asking Price:

R **380,000**

Monthly Profit:

R **15,882**

Asset Value:

R 325,100

Stock Value:

R 20,000

Yearly Net Profit :

R 174,702



Business Report

Fully describe the business's activities?

This business sells fast food i.e hot dogs, burgers, fries, chicken, sandwiches, pies, croissants, shakes, and smoothies

The day-to-day running of your Sausage Saloon franchise is simplified by the advanced systems of control from orders, delivery, receiving, storage, issuing, sales, and reconciliation. The sausages are heated on our unique roller-griller and are in full view of the customers to select their choice and ensure hygiene.

The franchisor's dedicated team handles daily operational issues and assists us with all aspects of the business.

My careful site selection (proven over 8 years), being a “hands-on” franchisee, effective procedures, training, and the support of a dynamic team equate to a winning concept.

How long has the business been established?

8 years

What is your product focus

As they say “The proof is in the pudding...” Our International recognition and awards speak for themselves. The wide range of sausages has been specially developed for the Sausage Saloons Franchise. Samples of our sausages were sent to the D.L.G. – International Quality Competition in Germany where +25 000 products from around the world were tested by a board of 2300 examiners. Only the best products are awarded medals. Sausage Saloon Franchise came out tops with 4 Gold medals, 3 Silver medals, and 2 Bronze medals a South African first. A feat to be proud of!

Our menu is continually being updated to ensure that the customer is presented with a range that is innovative, phenomenal, and of exceptional quality. Our selection of sauces and relishes further creates a wide variety of mouth-watering combinations. The traditional Boerewors roll and old favorite the “hotdog” has been re-developed by Sausage Saloon Franchise to provide an awesome range of products that creates a world-class fast-food experience. Only the freshest ingredients are used to produce products of the expected quality. Our products are proudly approved by the South African Bureau of Standards (SABS). The triple-cut freshly baked rolls are delivered daily. This unique wrap-around roll produces an incredible taste, presented to the customer in less than a minute.

How does the business operate on a daily basis?

Sales of fast food. Hot dogs, burgers, fries, chicken, sandwiches, pies, croissants, shakes, smoothies

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What Advertising/Marketing is carried out?

Franchisor provides all marketing and the Mall helps to push all the marketing that we receive by Franchisor.

What competition exists?

The only store of its kind in the greater coastal area/ Also Halaal certified

How could the profitability of the business be improved?

The mobile trailer is a great add on to the shop and is booked for 6 - 8 more events this year. Events are being added constantly.

Give a breakdown of staff/ functions/ length of service?

Manage
Front-of-house sales
Kitchen experts

Do any have management potential?

Yes one of the staff is exceptional and is currently in a floor supervisor role

How involved is the Owner in running the business?

100 % Hands-on owner.
Financial control, stock ordering, the scheduling thereof, and the liaison with interested third parties i.e. franchisor and landlord.
Daily operations are staff only

When does the current lease end?

2027

What are the trading hours?

Varies. Monday to Friday 9 to 6. Saturday 9 to 5. Sunday 9 till 2

What are the main assets of the business?

All Kitchen equipment necessary to deal with the menu offered.

Mobile trailer to cater for events pre-book 6 - 8 events for the year +-25 days of additional sales. The Mobile trailer is a separate offering to the business.

Are they presently insured?

Shop is fully insured.

Trailor is fully insured with stock

Strengths?

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Mall has backup power and secures an uninterrupted power supply.

We also just started selling take away coffee at a very affordable price as Sausage Saloon has teamed up with Douw Egberts. So the Store has a coffee machine installed from Douw Egberts as a free rental, as long as we sell their product.

Unique product offer

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Weaknesses?

Patrons are frequently enquiring to purchase coffee we have not yet added this to our menu.

The trailer wasn't used to its full potential and can add significant revenue

Opportunities?

The mobile trailer makes it possible to cater for external events more than 6-8 events are already pre booked this year.

Events have proven to be very lucrative in the past

The surrounding Area is for the past two years experiencing record-breaking growth in the residential property market and the trend is likely to continue in the near future.

The store is Halaal Certified and as such, is one of 3 stores in our greater Area of operations and enjoys considerable support from the community

Threats?

Normal Economic trends

What is the reason for the sale?

The owner is placing the business up for sale due to his full-time employment transferring him to a post in a different province. This post is promotional and means better things for his career and family. This unfortunately puts him in a difficult position with his business as he will not be able to run the business as effectively as he would if he is still in the West coast area.