



Date: **27th September 2024**  
Business Reference: **BFS10313**

About the Business:

## **Doctor's TV Ads Klerksdorp**

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Award winning franchise that is easy to operate from home and secure income with low overheads.

The franchise is well-known in the industry with a good reputation amongst clients.  
Easy to sell advertising space and provided clients the exclusivity to market and advertise their business

and brand on a low-cost scale.

Buy an existing franchise directly from the franchisor.

## Doctor's TV Ads Klerksdorp

Sector: **New Franchise Opportunities**



**Your Ultimate Advertising  
and Branding Solution!**

Asking Price:

**R 250,000**

Monthly Profit:

**R 24,167**

Asset Value:

**R 50,000**

Stock Value:

**R 0**

Yearly Net Profit :

**R 290,000**



# Business Report

## Background and History

Existing Doctor TV Ads franchises for sale.

The franchise model is designed to be a work-from-home opportunity with low overheads and fantastic return.

Existing Franchise for sale.

Contact the Franchisor for franchise opportunities.

## Products and Services

The franchisee will sell advertisements to the small businesses in their area.

Adverts are viewed by a captive audience, which means the ad slots are very easy to sell. These adverts will be shown in selected Doctor waiting rooms.

Franchisees are required to visit each site once a month to ensure the technology is still functioning correctly and to load the adverts onto the system. The clients may change their adverts once a month, and the franchisor does all the development and artwork for the adverts.

## Training and Head Office Support

An initial 3-day theoretical training program will be followed by practical training including:

- selling first 3 advertisements for Franchisee
- Identifying potential clients
- Contacting and setting up appointments
- On-site presentation, negotiation and closing the deal
- Signing of contract and sourcing relevant advertising material
- Submitting information to head office for graphic design
- Customer approval of created advert
- Finalising payment and advert upload at all the premises
- After-sales service and client follow-up regarding advert updates and contract renewals

## Assets

Equipment includes 7 x complete systems, a laptop computer, software, 32 inch screens and set up costs to the value of approximately R70 000, and training to the value of R30 000.

## Conclusion

Award-winning franchise that is easy to operate from home and secure income with low overheads.  
The franchise is well-known in the industry with a good reputation amongst clients.  
Easy to sell advertising space and provide clients the exclusivity to market and advertise their business and brand on a low-cost scale.  
Fantastic ROI and well priced.

## Franchisor / Owners Comments

Existing Franchises are selling for R250 000 plus VAT