



BUSINESS REPORT

Date: **15th September 2025**
Business Reference: **BFS00055**

About the Business:

Bespoke Furniture Store - Inno Furniture

Inno Furniture is a fast-growing, Johannesburg-based furniture brand offering modern, stylish, and culturally inspired pieces across Southern Africa. With a strong online presence and seamless logistics network, the business delivers high-quality sofas, dining sets, TV units, and customized kitchen solutions directly to customers through a user-friendly e-commerce platform.

The company is uniquely positioned in the market with exclusive collections—such as the African Cultural Couch line—combining contemporary design with cultural storytelling. Strategic retail partnerships, professional kitchen renovation services, and a carpentry skills development program further diversify revenue and strengthen brand reputation.

With a loyal and growing customer base, efficient operations, and scalable infrastructure, Inno Furniture presents a compelling opportunity for acquisition by an investor or business seeking entry or expansion in the furniture and home living sector.

Bespoke Furniture Store - Inno Furniture

Sector: **Retail**

InnoFurn
EXCLUSIVE FURNITURE & KITCHENS

Asking Price:

R **1,500,000**

Monthly Profit:

R **125,000**

Asset Value:

R 300,000

Stock Value:

R 200,000

Yearly Net Profit :

R 1,500,000



Business Report

Fully describe the business's activities?

Well-established furniture manufacturing business specializing in high-quality, elegant, and comfortable designs. Known for its craftsmanship, reliable production, and long-standing customer relationships.