



Date: **21st November 2024**Business Reference: **36711** 

About the Business

Well known and popular franchised take-away for sale in major North West entertainment resort

This franchised take-away is located in the Sun City golf and entertainment complex and provides niche take-aways to daily visitors as well as resort guests

# Well known and popular franchised take-away for sale in major North West entertainment resort



Sector: Food

Asking Price:

R 650,000

**Monthly Profit:** 

R 38,329

Asset Value:

R 509,198

Stock Value: R 45,000

Yearly Net Profit :

R 459,950

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# Fully describe the business's activities?

This family orientated, take-away is situated in the main Sun City, the world famous hotel, casino and golf course complex in the North West. The franchise is a well known brand that serves a niche market that has been in the complex since 2012.

# How does the business operate on a daily basis?

Daily from 10.00 to 21.00

# What Advertising/Marketing is carried out?

Hotel Drops

#### What competition exists?

There are numerous other restaurants and take-aways within Sun City but none serve the business's niche market (which is large).

#### Is the business VAT Registered?

Yes

#### How could the profitability of the business be improved?

Having a full-time hands-on presence and cutting costs

# Give a breakdown of staff/ functions/ length of service?

The staff have been there since inception

# Do any have management potential?

There are 2 managers in place

# How involved is the Owner in running the business?

The owner visits the business once a week in summer, twice a week in winter

#### When does the current lease end?

October 2025

# What are the trading hours?

Daily from 11.00 to 21.00

# What are the main assets of the business?

Restaurant and IT-related equipment

#### What is their overall condition?

Very good

In terms of point of sale system, the Pilot Restaurant System needs to be acquired (around R15 000)

# Are they presently insured?

Yes

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#### Strengths?

Great location within a very popular and world renowned family entertainment resort Member of a well known and popular franchised restaurant and take-away brand Serves a niche, but sizeable, market

The food is halaal and the business is fully halaal compliant and certified Experienced staff

Only take-away that serves this niche market in the resort

#### Weaknesses?

Manager-run

# **Opportunities?**

Owner managed will improve earnings Aggressive marketing within the captive market

#### **Threats?**

Food is a competitive market at the resort

# What is the reason for the sale?

Owner advised to scale down business and work activities due to illness

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