

**business**  
for sale



Date: **5th July 2024**

Business Reference: **36605**

About the Business:

## **Thriving Industrial Supply Company for Sale: Exceptional Business Opportunity**

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This thriving industrial supply company is now available for sale, offering an exceptional business opportunity. With a robust customer base and strong supplier partnerships, the company provides a diverse range of top-quality industrial products. Boasting a proven track record of profitability and significant growth potential, this business is perfect for investors or entrepreneurs seeking to make a mark

in the industrial supply sector.

## Thriving Industrial Supply Company for Sale: Exceptional Business Opportunity



Sector: **Services**

Asking Price:

**R 13,250,000**

Monthly Profit:

**R 205,364**

Asset Value:

**R 6,748,151**

Stock Value:

**R 2,420,466**

Yearly Net Profit :

**R 2,464,366**



# Business Report

## How are the clients attracted to the business?

As a well-established business, we are well-known in our industry. We regularly engage in client outreach through calls and emails and visit both prospective and existing clients upon request.

Additionally, we have a well-established website.

## What Advertising/Marketing is carried out?

Website and vehicle branding.

## What competition exists?

We face significant competition and rely on our ability to serve both long-standing and new clients with a strong inventory and competitive pricing. While we have established price parameters, we are flexible and can negotiate prices to attract new clients when necessary.

## Is the business VAT Registered?

Yes - Registered

## What is the total staff complement?

Fourteen including owner

## Give a breakdown of staff/ functions/ length of service?

The majority of the staff have been with the current owner for the better part of fifteen plus years.

## Are they on contract?

Yes all staff are on contract.

## What is the square meters of the business?

The total floor size of the business is five hundred square meters.

## Why is this a good business?

The business has many years of uninterrupted exposure within our area, and with the additional exposure via our well-established website. It have grown from a small business into a big business. We have also conserved our cash flow and are cash positive which helps when specific deals are availed at short notice.