



Date: **3rd July 2024**

Business Reference: **BFS10927**

About the Business:

Profitable Liquor Store/Wholesaler

This is a great opportunity to acquire a profitable liquor store/wholesaler that has been operating in Cape Town since 1996. This business boasts a successful wholesale division alongside a thriving retail liquor store. It holds an off-consumption license and an NLA license, enabling both distribution and off-consumption sales.

The business benefits from being part of an established buying group, which regularly advertises special promotions, driving customer traffic to the store. Additionally, the business receives performance-based rebates from national liquor companies, providing a steady stream of supplementary income.

The wholesale division supplies the hospitality industry across Cape Town, managing a consistent flow of orders and deliveries to clients. Deliveries are efficiently executed by the staff using the company's own delivery vehicles, ensuring timely service and client satisfaction.

Catering to a diverse customer base, the fully stocked profitable liquor store/wholesaler offers a wide range of beverages. Situated in a strip mall in the heart of a growing residential area, the store enjoys high visibility and accessibility.

The business has cultivated long-standing relationships with both clients and suppliers, building a legacy of trust and integrity one satisfied customer at a time. This trust is further evidenced by supplier accounts with some of the largest liquor companies in the country, highlighting the business's solid reputation and business acumen.

This is a turnkey operation with an experienced team in place and a robust delivery infrastructure. The stock, valued between R1,500,000 and R2,000,000, is not included in the sale price but ensures a well-equipped starting point for the new owner.

The asking price excludes VAT.

Overall, this business represents a prime investment opportunity in Cape Town's vibrant liquor market, offering stable income, a solid customer base, and a well-established presence in the industry.

Profitable Liquor Store/Wholesaler



Sector: **Retail**

Asking Price:

R 5,575,000

Monthly Profit:

R 175,717

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 2,108,602