

**business**  
for sale



Date: **3rd July 2024**

Business Reference: **BFS10924**

About the Business:

**3@1 Business Centre Franchise For Sale**

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# 3@1 Business Centre Franchise For Sale



Sector: **Retail**

Asking Price:

**R 625,000**

Monthly Profit:

**R 0**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 0**



# Business Report

## WHY FRANCHISE WITH 3@1 BUSINESS CENTRES?

Franchising brings with it many benefits compared to the independent route, especially through a company with a highly reputable brand like 3@1 Business Centres:

- **A Reputable Brand:** 3@1 is renowned and respected in the industry with a 25-year proven business model that provides you with a framework for success.
- **Comprehensive Training & Support:** Your initial training will focus on operations, marketing, and management, followed by ongoing assistance to help you navigate any challenges once you commence trading.
- **Diverse Range of Services:** We offer various services [see below], allowing you to cater to a broad customer base and increase your revenue potential.
- **Competitive Advantage:** By joining the 3@1, you benefit from the brand recognition, our loyal customer base, and economies of scale that come with being in our network.
- **Marketing & Advertising Support:** This can be costly and time-consuming for independent outfits. As a franchisee, you can access our marketing and advertising materials, campaigns, and strategies.
- **Operational Efficiency:** 3@1 provides standardized operating procedures, technology systems, and tools to streamline operations. This enhances efficiency, reduces costs, and allows you to focus on delivering nothing but high quality to your customers.
- **Network & Collaboration Opportunities:** Our franchise network provides collaboration, knowledge sharing, and support opportunities. You can learn from the experiences of others and leverage collective resources for mutual growth.
- **Continuous Innovation:** We continuously invest in research and development to stay at the forefront of the industry. As a franchisee, you benefit from ongoing innovation that keeps you relevant, competitive, and aligned with changing customer needs.
- **Scalability & Expansion Potential:** 3@1 Business Centre offers the potential for growth and expansion. With a proven business model and support from the franchisor, you can explore opportunities to open multiple locations or expand your service offerings within your existing territory.
- **Franchisee Satisfaction:** Your satisfaction matters. Speaking with current franchisees provides valuable insights into the franchise's support, profitability, and overall satisfaction levels.

## WHAT DOES 3@1 SPECIALIZE IN?

3@1 specializes in a wide range of essential business services and has received industry recognition for its outstanding services, which include:

- Printing
- Copying
- Wide-format printing
- Sublimation
- Photographic
- Graphic design
- DHL courier services
- Binding
- Laminating
- Related office support.

We offer a convenient one-stop solution for businesses and individuals seeking professional, high-quality document production, design, and distribution services.

## THE BENEFITS OF BEING IN THE 3@1 BUSINESS CENTRE FRANCHISE

Our business sector is always in high demand, so you can expect consistent revenue and profitability, which will only grow as the brand expands with more franchisees.

As well as the personal rewards, you will also gain the satisfaction of being actively engaged in community initiatives and social responsibility programs. We are committed to making a positive impact beyond our business operations.

3@1 continues introducing innovative services to cater to customers' evolving needs. We also embrace advanced technologies to improve operational efficiency, such as implementing online ordering systems or introducing new digital printing solutions.

Our franchise has established strategic partnerships and collaborations with other businesses and organizations, allowing for mutually beneficial opportunities and increased brand exposure.

## TRAINING

As a franchisee, you will receive your initial training on various aspects, such as 3@1's company processes, systems, and standards. It covers business operations, customer service, sales techniques, and marketing strategies. And all this before you open your doors to the public, so you hit the ground running.

From then on, you will have our ongoing support systems behind you whenever you require them. You'll receive regular communications, site visits, and access to our dedicated support team.

Our support also assists with site selection, lease negotiation, store setup, and inventory management. Concerning technology systems, we'll provide the tools to streamline and enhance your efficiency.

## A DAY IN THE LIFE OF A 3@1 FRANCHISEE

- **Opening the Business:** The franchise owner arrives to ensure the premises are clean and organized. They prepare the equipment and supplies for the day's operations.
- **Customer Service & Operations:** The franchise owner interacts with customers, helping with their DHL, printing, copying, and other document-related needs. They oversee business operations, ensuring orders are processed accurately and timely.
- **Managing Staff:** If the franchise has employees, the owner may spend time managing and supervising the staff, providing guidance, training, and support as needed.
- **Sales & Marketing:** The franchise owner may allocate time for sales and marketing activities. This can involve reaching potential clients, nurturing existing customer relationships, and implementing marketing strategies.
- **Administrative Tasks:** Franchise owners handle managing finances, maintaining records, monitoring inventory levels, and reviewing business performance.
- **Continuous Learning & Improvement:** Franchise owners stay updated on industry trends, attend training sessions or webinars provided by the franchisor, and seek opportunities to improve their business operations and customer service.
- **Networking & Community Engagement:** Franchise owners may participate in local business networking events, engage with the community, and explore partnerships or collaborations to expand their business reach.

It's important to note specific tasks and the daily routine can vary based on the franchisee's location, the size of the business, and individual preferences.

## TESTIMONIALS

“After what is now approaching our 19-year anniversary, the business model has proven to be a success, despite an economy that is far from galloping, the 3@1 Business Centre service is still growing at a good pace.”

— **Tania & Peter Edwards 3@1 Business Centre, Fourways**

“We are very excited as we are getting the rural community connected. Apart from running a business for the obvious, making profit, we pride ourselves in bringing those much-needed services at a very low price. Our business is growing strength to strength every month...”

— **Midas Chawane 3@1 Business Centre, Acornhoek**

“We’ve experienced regular month on month growth since inception, even after the disastrous Covid-19 pandemic, and we continue to be inspired by the exceptional successes of the many 3@1 stores who continue their operations well beyond 10 years...”

— **Assia & Elaais 3@1 Business Centre, Green Valley**