

business
for sale

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **3rd July 2024**

Business Reference: **36524**

About the Business:

Top franchise branded diner restaurant for sale in the West of Johannesburg

A Franchise branded restaurant for sale in the Westrand of Johannesburg that shows good profit and a well establish client base. The business runs very independently and doesn't need the owner to be constantly involved

Top franchise branded diner restaurant for sale in the West of Johannesburg



Sector: Food

Asking Price:

R 3,800,000

Monthly Profit:

R 85,380

Asset Value:

R 1,100,000

Stock Value:

R 100,000

Yearly Net Profit :

R 1,024,557



Business Report

Fully describe the business's activities?

A very well-established and franchised breakfast and lunch sit-down restaurants, takeaways, and deliveries in the area.

How does the business operate on a daily basis?

The restaurant is open during breakfast and lunch with a manager in place. The staff are very well trained as per the Franchisor requirements.

What Advertising/Marketing is carried out?

Advertisement by the franchisor

What competition exists?

There are other restaurants and take-aways in the area but this franchise is well recognised.

Do any have management potential?

The business is manager run currently

How involved is the Owner in running the business?

The owner is a franchisee but not involved in daily management.

When does the current lease end?

October 2025

What are the trading hours?

Monday to Friday 08:00 TO 18:00
Saturday 8:00 to 17:00
Sunday 08:00 to 16:00

What are the main assets of the business?

Typical restaurant assets like tables, chairs, fridges, chip fryers, gas grills etc

Strengths?

Very well known brand
Not open till late
Manager run

Weaknesses?

Tied to offerings from franchisor

Opportunities?

Owner can be more involved in the business

Threats?

None Identified

What is the reason for the sale?

Seller retiring

Why is this a good business?

This is a very well known franchise and some would say almost an institution in South Africa. The business isn't open till late and is manager run with very little involvement from the owner.

The business is in need of a revamp which will result in a fresh look