

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **20th August 2025**  
Business Reference: **36657**

About the Business:

## Security installation & maintenance business

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A security and maintenance company that services the corporate, commercial as well as residential industries.

# Security installation & maintenance business



Sector: **Services**

Asking Price:

R **1,800,000**

Monthly Profit:

R **87,250**

Asset Value:

R **200,850**

Stock Value:

R **0**

Yearly Net Profit :

R **1,046,996**



# Business Report

## Fully describe the business's activities?

This is a Security Installation and Maintenance company within the corporate, commercial and residential industries.

They have regularly completed and successfully delivered turnkey projects which include design, construction, manufacturing, installation and commissioning.

## How does the business operate on a daily basis?

Clients make contact via phone, WhatsApp or email to book their services. The work is scheduled and the staff is send out to attend. Staff don't come into the office daily because this is a work from home business.

## What Advertising/Marketing is carried out?

No advertising is being done

## What competition exists?

There are other companies performing this type of service

## How could the profitability of the business be improved?

1. Targeted advertising
2. Digital Google adverts
3. Networking with corporates and other managing agents.

## Give a breakdown of staff/ functions/ length of service?

They are new and have been around for 4 months

### Do any have management potential?

No, not required for this business.

### How involved is the Owner in running the business?

The owner operates and runs the business on a daily basis

### When does the current lease end?

This isn't applicable because the business is being run from home

### What are the trading hours?

Monday to Saturday 07:30 to 16:30

Staff on standby over the weekend

### What are the main assets of the business?

The NP200 vehicle and tools

### Strengths?

1. Can be operated from anywhere
2. No offices required
3. Business operates all over Gauteng
4. Easy to operate and manage

### Weaknesses?

Some technical knowledge would be helpful to answer some customer queries over the phone

## Opportunities?

This business can easily scale by getting another team or by getting some maintenance contracts

## Threats?

Many typical businesses around, but they lack the quality, professionalism and integrity

## What is the reason for the sale?

Emigration